

CENTER ON  
PACIFIC ECONOMIES



2007-2008

ANNUAL REPORT

AT THE SCHOOL OF INTERNATIONAL RELATIONS AND PACIFIC STUDIES  
UNIVERSITY OF CALIFORNIA, SAN DIEGO

# YEAR AT A GLANCE

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## 2007-08 HIGHLIGHTS:

- Six Pacific Leadership Fellows from East Asia, Southeast Asia, Latin America, North America, and Europe, who interacted with IR/PS students, alumni, faculty, the broader university community, and business and regional leaders.
- An interview with Pacific Leadership Fellow Jerome Cohen on the KPBS program “These Days” with Tom Fudge, for a discussion of human rights and the rule of law within China.
- Pacific Development Economics Conference (PACDEV) held for the first time in Southern California, which brought more than 100 economists from all over the nation and the world to the center.
- A public lecture by Joan Lebold Cohen entitled “Contemporary Chinese Art: Context and Interpretation,” with members of the community and the UC San Diego Visual Arts Department.
- Collaborations with diverse entities across campus, such as the Center for U.S.-Mexican Studies, Rady School of Management, Earl Warren College, the Visual Arts Department, Scripps Institution of Oceanography, the Korean Studies Department, and Korea-focus undergraduate student groups.
- Community connections between the CPE and organizations such as San Diego State University, San Diego Metropolitan High School, the Southwest Fisheries Association, Sempra Energy, and the San Diego Regional Economic Development Corporation.

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Cover image: Brazil, Daniela Garreton, MPIA 2006

# MESSAGE FROM THE DIRECTOR

Now having completed its second year, the Center on Pacific Economies at the School of International Relations and Pacific Studies (IR/PS) continues to grow and prosper. The CPE welcomed six Pacific Leadership Fellows during 2007-08, who offered their perspectives on current economic and political developments in Asia and Latin America based on their substantial expertise as entrepreneurs, public servants, and scholars in the region. This year's group addressed the evolution of the rule of law in China, democratization and civil society in Indonesia, the interplay between public policy and innovation in Korea, the negotiation of trade deals between Latin America and the United States, the design of effective regulations in advanced economies, and the role of the internet in government-media relations in Vietnam. Fellows interacted with the community through public lectures, focused workshops, one-on-one meetings, and informal dinners. Following their time in La Jolla, the CPE continues to engage each fellow, which helps establish a stronger presence for UC San Diego in the countries of the Pacific region.

In addition to the fellows program, the CPE continued to support conferences and research involving IR/PS faculty and students, targeting projects that apply rigorous academic analysis to pressing policy problems. CPE grants funded research on rural-to-urban migration in China, infrastructure and economic development in India, and the impact of cellular technology on village economies in poor countries, among other projects.

In the coming year, the CPE will welcome a new group of Pacific Leadership Fellows to campus and sponsor a series of research activities on how small businesses contribute to the economic progress of developing countries.

The CPE and the Pacific Leadership Fellows program were begun in 2006 with a gift from Joan and Irwin Jacobs. Their leadership gift is enabling IR/PS, UC San Diego, and the region to become increasingly recognized as a center for reflection and action by leaders from the Pacific.



**GORDON HANSON, DIRECTOR**  
CENTER ON PACIFIC ECONOMIES

## OUR MISSION

- TO FOSTER AND DISSEMINATE RESEARCH THAT ADDRESSES ECONOMIC GROWTH AND MARKET CHANGE IN THE PACIFIC.
- TO DEVELOP AND MAINTAIN A NETWORK OF LEADERS THAT WILL SHAPE PUBLIC POLICY OVER THE COMING DECADES.
- TO ESTABLISH SAN DIEGO AS A HUB FOR SCHOLARSHIP AND IDEAS ON INTERNATIONAL AFFAIRS IN THE PACIFIC.

# PACIFIC LEADERSHIP FELLOWS

## PROGRAM OVERVIEW

### INTRODUCTION

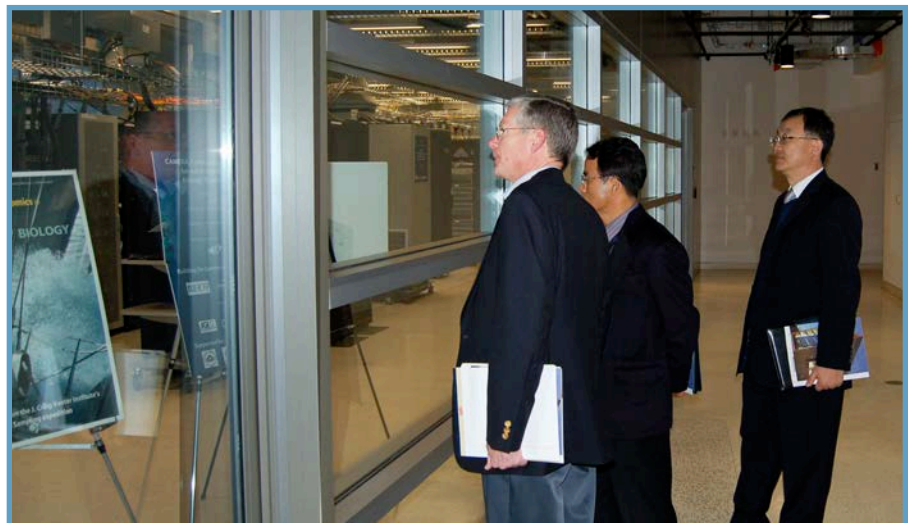
The Pacific Leadership Fellows Program brings established and rising leaders to the CPE to engage in dialogue, research, and teaching. While in residence, fellows interact with relevant research institutions, regional business and civic leaders, and each other through an ongoing network. They are drawn from those who shape policy and opinion in their own countries, in government, the private sector, academia, and the nonprofit world. By 2016, we anticipate having close to 100 fellows throughout Asia and the Americas with strong connections to IR/PS and UC San Diego.

During the first two years of the Pacific Leadership Fellows Program, we have had fellows in residence representing China, Nicaragua, Chile, Mexico, Japan, Vietnam, the United Kingdom, Korea, the United States, Indonesia, and Peru.

### RESPONSIBILITIES

While in residence, each fellow:

- is assigned a faculty partner for a collaborative project. This may include publishing works or holding a workshop on an issue facing the Pacific. For example, our first Pacific Leadership Fellow, Shuli Hu, was central



Pacific Leadership Fellow Daeje Chin at the California Institute for Telecommunications and Information Technology (Calit2).



Dean Peter F. Cowhey with Dean's Roundtable members Russ and Eloise Duff, and community member Jim Stiven at a reception for Pacific Leadership Fellow Jerome Cohen.

## 2007-08 FELLOWS

KIEN PHAM

SIR DONALD  
CRUICKSHANK

DAEJE CHIN

JEROME COHEN

MUHAMMAD

A. S. HIKAM

PABLO DE LA FLOR

to our conference “Changing Media, Changing China,” and she worked closely with Professor Susan Shirk, director of the University of California system-wide Institute on Global Conflict and Cooperation (IGCC), who led the conference.

- meets with IR/PS and UC San Diego students both informally and in a classroom setting. Mentoring is an important part of this program. Our students benefit enormously from the interaction and the fellow is able to meet with talented and dedicated groups of young professionals.
- speaks at a public program(s). For example, the fellow may present a public lecture, be a guest lecturer at community events such as the IR/PS Dean's Roundtable speakers series, or participate in other appropriate public forums.
- is introduced to other appropriate UC San Diego departments. For example, a fellow who is a leader in the telecommunications industry has the opportunity to meet with leading faculty at the Jacobs School of Engineering and Rady School of Management.
- spends time interacting with the broader San Diego regional community and appropriate business, government, and/or nonprofit leaders. The fellow may also meet with leaders from the rest of Southern California.
- gets to know our San Diego community supporters. The fellow also has the opportunity to enjoy the beauty and culture of the local community and, when appropriate, the broader Southern California region.

*By bringing legal, economic and political leaders from Asia and Latin America to campus, the Pacific Leadership Fellows Program is playing a significant role in establishing UC San Diego as a force shaping the Pacific century.*

Professor Gordon Hanson  
Director, Center on  
Pacific Economies

# PACIFIC LEADERSHIP FELLOW

## KIEN PHAM



### ABOUT KIEN PHAM

Kien Pham was in residence from November 13-21, 2007. He is the CEO of VietNamNet Media Group and the founding executive director of the Vietnam Education Foundation. Pham has been an international executive in Fortune 500 companies such as Tenneco and Procter & Gamble, as well as an entrepreneur owner of high-technology, energy, and international consulting firms. In government, he has served at the White House under President Reagan and the Pentagon under President Bush, as well as in the U.S. Senate. He was a White House Fellow in 1985. Pham has also been active in international affairs. In 1986, he was chosen as a Young Leader by the American Council on Germany, and in 1992 a U.S.-Japan Leadership Fellow by the Japan Society. In 1993, he was elected as a term-member of the Council on Foreign Relations and was a participant in the American Assembly. Pham was the founder and chairman of the Vietnam Forum Foundation, and was also a board member of the Vietnam Assistance for the Handicapped. In 1996, Pham was a recipient of the “Never Fear, Never Quit” Award.

**IN RESIDENCE:**  
NOVEMBER 13-21, 2007

**FACULTY HOST:**  
GORDON HANSON

**COMMUNITY HOST:**  
MARGARET MCKEOWN



Visiting Scholar Tuan Pham, Pacific Leadership Fellow Kien Pham, and Professor Akos Rona-Tas of the UC San Diego Sociology Department during the public lecture.



Director of Career Services Swanie Schmidt, International Advisory Board member the Honorable Diana Lady Dougan, Pacific Leadership Fellow Kien Pham, and Assistant Director of External Relations Portia Bibb.

Pham grew up in Saigon, Vietnam. In 1977, at the age of 19, he led his family on a high-sea escape and came to the United States. They settled in Colorado, where Pham became a factory worker, learned English, and later attended college on a scholarship. He received a B.S. in marketing and international business from the University of Colorado at Boulder, and won a scholarship to study in England. His graduate degrees, earned concurrently at Stanford University, include an M.A. in international economics, an M.B.A. in international and organizational management, and a special diploma in public policy management. In 1990, Stanford University named him as one of the “Most Outstanding 100 Alumni” in the school’s 100-year history. Pham is a recipient of an honorary doctorate of law degree from Pfeiffer University.



Director of Career Services Swanie Schmidt, Matthew Owens (MPIA 2008), and Director of Admissions Dan Chatham meet with Pacific Leadership Fellow Kien Pham during an informal lunch.

## HIGHLIGHTS

### EVENTS

EXPAT ENTREPRENEURS IN VIETNAM: OPEN THE TAPS, AVOID THE TRAPS

A PUBLIC LECTURE HELD ON NOVEMBER 15<sup>TH</sup> WITH PACIFIC LEADERSHIP FELLOW KIEN PHAM AND VISITING SCHOLAR TUAN PHAM.

### CONNECTIONS

IR/PS SOUTHEAST ASIA LINK STUDENT GROUP (SEAL)

INTERNATIONAL EDUCATION WEEK

QUALCOMM

SAN DIEGO WORLD TRADE CENTER

WHITE HOUSE FELLOWS DINNER

RADY SCHOOL OF MANAGEMENT

*I truly enjoyed meeting Kien Pham, and I admire him very much. I appreciated the Pacific Leadership Fellows event which allowed me to interact with such an interesting person. I have since kept in touch with him, and he has offered me an internship opportunity this summer.*

Huyen Giap, MPIA 2009  
Southeast Asia  
International Management

# PACIFIC LEADERSHIP FELLOW

## SIR DONALD CRUICKSHANK



**IN RESIDENCE:**

DECEMBER 4-6, 2007

MARCH 11-13, 2008

MAY 20-22, 2008

**FACULTY HOST:**

PETER COWHEY

### ABOUT SIR DONALD CRUICKSHANK

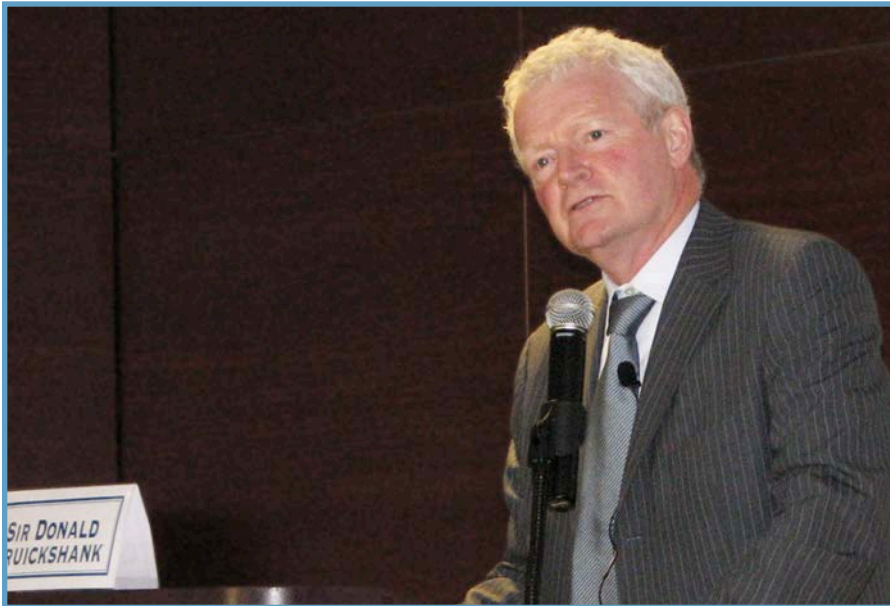
Sir Donald Cruickshank was in residence from December 4-6, 2007; March 11-13, 2008; and May 20-22, 2008. He has served on the Board of Directors at Qualcomm since June 2005. He was chairman of Clinovia Group Ltd. from 2004 to 2006, and Formscope Group Ltd. from 2003 to 2006, and has been a member of the Financial Reporting Council, the body responsible in the United Kingdom for oversight of the accountancy and actuarial professions and for corporate governance standards, since 2002.

Cruickshank has extensive experience in a number of areas, including European regulation and telecommunications. His career has included assignments at McKinsey & Co. Inc., Times Newspapers, Virgin Group plc., Wandsworth Health Authority, and the National Health Service in Scotland. Cruickshank



CPE Director Gordon Hanson with Pacific Leadership Fellow Sir Donald Cruickshank.





Pacific Leadership Fellow Sir Donald Cruickshank speaking during his public lecture.

served as chairman of the London Stock Exchange plc. from 2000 to 2003, and as director general of the U.K.'s Office of Telecommunications (Ofcom) from 1993 to 1998. From 1997 to 2000, he served as chairman of Action 2000, the U.K.'s Millennium Bug campaign. In 1998, Chancellor Gordon Brown appointed him as chairman of the government's review of the U.K. banking sector, and from 1999 to 2004, he served as chairman of SMG plc., one of Scotland's leading broadcasters. Cruickshank is a member of the Institute of Chartered Accountants of Scotland and has received M.A. and L.L.D. degrees from the University of Aberdeen, and an M.B.A. degree from Manchester Business School.



CPE Director Gordon Hanson introduces Pacific Leadership Fellow Sir Donald Cruickshank.

## HIGHLIGHTS

### EVENTS

#### HOW SHOULD THE STATE INTERVENE IN MARKETS

A PUBLIC LECTURE HELD ON MAY 21<sup>ST</sup>, CO-SPONSORED WITH THE RADY SCHOOL OF MANAGEMENT.

### CONNECTIONS

IR/PS DEAN'S FELLOWS

RADY SCHOOL OF MANAGEMENT

SKY MOBILE MEDIA

SEMPRA ENERGY

SAN DIEGO REGIONAL ECONOMIC DEVELOPMENT CORPORATION

GLOBAL INFORMATION INDUSTRY CENTER

*Sir Donald Cruickshank has not only done everything — chairman of the London Stock Exchange, one of the founders of the Virgin Group, head of the U.K.'s telecom regulation, head of the U.K.'s review of financial sector regulation — he has done so with a sharp eye to the strengths and foibles of the public and private sectors. Our students and faculty were totally engaged by his commentary on how to draw and redraw the lines between public and private sector responsibilities.*

Dean Peter F. Cowhey  
Associate Vice Chancellor -  
International Affairs,  
Qualcomm Endowed Chair in  
Communications and  
Technology Policy

# PACIFIC LEADERSHIP FELLOW

## DAEJE CHIN



**IN RESIDENCE:**  
JANUARY 8-12, 2008

**FACULTY HOSTS:**  
JONG-SUNG YOU  
STEPHAN HAGGARD

**COMMUNITY HOST:**  
SAN DIEGO KOREAN  
COMMUNITY

### ABOUT DAEJE CHIN

Daeje Chin was in residence from January 8-12, 2008. Chin is a South Korean businessman and a former politician. He was born in Uiryeong, South Gyeongsang Province. He attended Gyeonggi High School and then studied electronic engineering at Seoul National University (B.S. and M.S.). After obtaining a master's degree in electronic engineering from the University of Massachusetts and a Ph.D. from Stanford University, he joined IBM's Thomas J. Watson Research Center in 1983. He returned to Korea in 1985 to work for Samsung Electronics, which was just beginning to venture into semi-conductors. In 1987, he was named general manager of Samsung's DRAM (dynamic random access memory) chips division. Under his helm, Samsung emerged from being a bit player in memory chips to become one of the world's top semiconductor companies, not far behind global leader Intel. Chin served as president of Samsung's Digital Media Business from 2000-03.



Pacific Leadership Fellow Daeje Chin presenting his public lecture.



Professor Jong-Sung You with Pacific Leadership Fellow Daeje Chin and a friend.

Chin became minister of information and communication in February 2003. He resigned from the government in early 2006, and ran for the governorship of Gyeonggi Province on the ruling Uri Party ticket. However, he lost to Moon-Soo Kim, the candidate of the Grand National Party, as part of the widespread electoral revolt against the incumbent ruling party. He was, however, the only candidate to collect more than 30% of the votes by a ruling Uri Party candidate in all of the contests in the whole nation, with the exception of Governor Kim Wan-ju of Jeollabukdo. In October 2006, Chin started a venture capital/private equity fund, Skylake Incuvest & Co, focusing on information and communication technology sector investment. Chin has been the recipient of numerous awards, including the Samsung Technology Grand Prize (in 1987 and 1989), the Korean Award of Science and Technology (in 1997), and the King Sejong Grand Award (a patent technology award, in 1994). He is the author of *Computer Aided VLSI Design* and *Manage Your Passion*.



CPE Director Gordon Hanson, Professor Stephan Haggard, Pacific Leadership Fellow Daeje Chin, and a community member.

## HIGHLIGHTS

### EVENTS

KOREA: HOW IT BECAME  
A WORLD POWERHOUSE  
IN TELECOMMUNICATIONS

A PUBLIC LECTURE HELD ON  
JANUARY 9<sup>TH</sup>.

### CONNECTIONS

IR/PS MANNAM  
STUDENT GROUP

SAN DIEGO KOREAN  
COMMUNITY

QUALCOMM

RADY SCHOOL  
OF MANAGEMENT

CALIFORNIA INSTITUTE FOR  
TELECOMMUNICATIONS AND  
INFORMATION TECHNOLOGY  
(CALIT2)

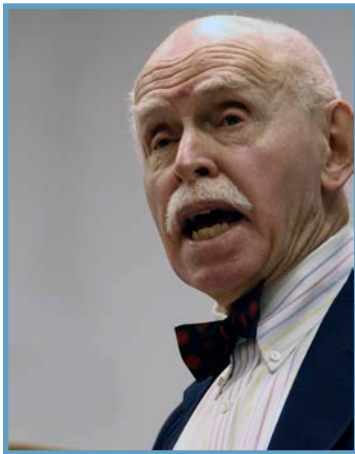
UC SAN DIEGO KOREA  
STUDIES PROGRAM

*The visit of Daeje Chin brought together diverse individuals in the local Korean community with scholars and researchers at UC San Diego who share their interests. It was an outstanding opportunity for discourse and learning with someone who has extensive experience in both government and business and a unique perspective on this vitally important region.*

Professor Stephan Haggard  
Lawrence and Sallye Krause  
Professor of Korea-Pacific Studies;  
Director, Korea-Pacific  
Program (KPP)

# PACIFIC LEADERSHIP FELLOW

## JEROME COHEN



**IN RESIDENCE:**  
MARCH 1-31, 2008

**FACULTY HOST:**  
SUSAN SHIRK

**COMMUNITY HOST:**  
MARGARET MCKEOWN

### ABOUT JEROME COHEN

Cohen was in residence from March 1-31, 2008. He has been an adjunct senior fellow for Asia studies at the Council on Foreign Relations since 1995. Since 1990, he has been a professor at the New York University School of Law, where he currently teaches courses on Chinese criminal justice and Chinese business law and frequently teaches “International Law – East and West.” Cohen formerly served as Jeremiah J. Smith professor, director of East Asian legal studies, and associate dean at Harvard Law School. He has published several books, including *The Criminal Process in the People’s Republic of China, 1949–63*; *People’s China and International Law*; and *Contract Laws of the People’s Republic of China*, and many articles on Chinese law as well as a general book, *China Today*, coauthored with his wife, Joan Lebold Cohen. In 1990, he published *Investment Law and Practice in Vietnam*.



Professor Yingjin Zhang, director of the UC San Diego Chinese Studies Program, with Pacific Leadership Fellow Jerome Cohen, and Professor Susan Shirk during the Higgs Memorial Lecture.



Pacific Leadership Fellow Jerome Cohen with members of the student group China Focus after the panel discussion.

Cohen lived in Beijing during 1979–81, where he took part in various trade and investment contract negotiations as consultant to the Coudert Brothers law firm, and taught a course on international business law in the Chinese language for Beijing officials. Cohen formerly served as an adviser to the government of Sichuan Province, China; as chairman of the American Arbitration Association’s China Conciliation Committee and to the New York/Beijing Friendship (Sister City) Committee; as trustee to both the China Institute in America and the Asia Society; and as a member of the board of editors of both the *China Quarterly* and the *American Journal of International Law*. He continues to serve on the advisory board of Human Rights Watch – Asia and is a trustee of the Carnegie Endowment for International Peace.

Cohen is a Phi Beta Kappa graduate of Yale College (1951). He graduated in 1955 from Yale Law School, where he was editor-in-chief of the *Yale Law Journal*. He was law secretary to both U.S. Supreme Court Chief Justice Earl Warren (1955) and to Justice Felix Frankfurter (1956). He subsequently practiced law, served as an assistant U.S. attorney for the District of Columbia, and was a consultant to the Senate Committee on Foreign Relations before beginning an academic career at the University of California School of Law at Berkeley in 1959. He moved to Harvard Law School in 1964 and remained a full-time faculty member there until he joined the international law firm of Paul, Weiss, Rifkind, Wharton & Garrison in 1981. He retired from commercial law practice in 2000 but continues to serve as an arbitrator and mediator in international business disputes relating to Asia, and as an adviser to families of persons detained in China, including Taiwan. He is a member of the bar in New York, Connecticut, and the District of Columbia.

## HIGHLIGHTS

### EVENTS

CHINA OVER THE NEXT FIVE YEARS: EXPECTATIONS FROM THE NATIONAL PEOPLE’S CONGRESS

A PANEL DISCUSSION HELD ON MARCH 3<sup>RD</sup>.

IS THERE LAW IN CHINA? IS THERE JUSTICE?

THE HIGGS MEMORIAL LECTURE WAS HELD ON MARCH 4<sup>TH</sup>.

### CONNECTIONS

CALIFORNIA INSTITUTE FOR TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY (CALIT2)

EARL WARREN COLLEGE

TAIWANESE TELEVISION (INTERVIEW)

KPBS “THESE DAYS” (INTERVIEW)

IR/PS CHINA FOCUS STUDENT GROUP

*Professor Cohen, whom Professor Susan Shirk regards as the Dean of the Chinese legal system, provided insight into his vast experience in China that was invaluable. His visit to the CPE was an amazing opportunity for me to hear from a China scholar who has seen China evolve from the beginning of their economic reform until now.*

Catherine Truong, MPIA 2008  
China  
International Development and  
Nonprofit Management

# PACIFIC LEADERSHIP FELLOW

## MUHAMMAD A. S. HIKAM



### ABOUT MUHAMMAD A. S. HIKAM

Muhammad A. S. Hikam was in residence from April 28-May 28, 2008. Hikam has been a senior advisor of a Jakarta-based consulting firm, Kiroyan Kuhon Partners, specializing in the fields of government affairs, security issues, strategic communications, and legislations on political reforms and security issues. Previously, he was the state minister for research and technology, Republic of Indonesia, (1999-2001); chairman of the Agency for Assessment and Application of Technology (BPPT) (1999-2001); member of the House of Representatives, Republic of Indonesia (DPR-RI) (2004-2007); and a senior research fellow at the Indonesian Institute of Sciences' Center for Economics and Development (PEP-LIPI) (1984-2001). Hikam was also the chair of the National Research Council (DRN), the Eastern Indonesian Development Council (DKTI), and member of the National Coordination of Telematics Team. Currently, Hikam is an active member of the National

**IN RESIDENCE:**  
APRIL 28-MAY 28, 2008

**FACULTY HOST:**  
BARBARA WALTER

**COMMUNITY HOST:**  
JAMES JAMESON



CPE Director Gordon Hanson introduces Pacific Leadership Fellow Muhammad A. S. Hikam at the IR/PS 20<sup>th</sup> Anniversary luncheon.



Professor Barbara Walter discusses Indonesian politics with Pacific Leadership Fellow Muhammad A. S. Hikam.

Atomic Energy Board's Expert Group for Nuclear Energy (KATN-BATAN). Hikam graduated from the University of Hawaii at Manoa, Honolulu, with an M.A. in communications (1987), an M.A. in political science (1994), and a Ph.D. in political science (1995). Hikam is the author of *Demokrasi dan Civil Society (Democracy and Civil Society, 1997)*; *Politik Kewarganegaraan, Landasan Redemokratisasi di Indonesia (Citizenship Politics: The Foundation of Redemocratization in Indonesia, 1999)*; and *Islam, Demokratisasi dan Pemberdayaan Civil Society (Islam, Democratization and Civil Society Empowerment, 2000)*.



Pacific Leadership Fellow Muhammad A. S. Hikam with Kirk Gardner of Scripps Institution of Oceanography (SIO) touring the research pier.

## HIGHLIGHTS

### EVENTS

KEYNOTE SPEAKER:  
IR/PS 20<sup>TH</sup> ANNIVERSARY  
LUNCHEON

THIS PRIVATE LECTURE WAS  
HELD ON MAY 3<sup>RD</sup>.

### CONNECTIONS

SAN DIEGO STATE  
UNIVERSITY (SDSU)

SCRIPPS INSTITUTION OF  
OCEANOGRAPHY (SIO)

SAN DIEGO METROPOLITAN  
HIGH SCHOOL

UC SAN DIEGO DEPARTMENT  
OF ANTHROPOLOGY

QUALCOMM

GLOBAL LEADERSHIP  
INSTITUTE (GLI)

IR/PS SOUTHEAST ASIA LINK  
STUDENT GROUP (SEAL)

*It was a distinct treat for me to meet a man of Dr. Hikam's impressive credentials, let alone one with such enthusiasm. I was struck by his solemn faith in a "people-centered" approach to international relations and shall remember his words as I embark upon my own diplomatic career.*

Chris Hemmerlein, MPIA 2009  
China  
International Politics

# PACIFIC LEADERSHIP FELLOW

## PABLO DE LA FLOR



**IN RESIDENCE:**  
MAY 10-16, 2008

**FACULTY HOST:**  
RICHARD FEINBERG

**COMMUNITY HOST:**  
JAMES JAMESON

### ABOUT PABLO DE LA FLOR

Pablo De La Flor was in residence from May 10-16, 2008. De La Flor is the former Peruvian vice minister of international trade. While he held that office, he helped negotiate the Free Trade Agreement (FTA) with the US, leading 130 expert officials, organized in 23 thematic groups. The agreement includes services, intellectual property, and investments. De La Flor also negotiated a Free Trade Agreement with Thailand (the first between Perú and an East Asian country), completed an accord with MERCOSUR, and launched FTA negotiations with Singapore. Presently, he is the vice president of corporate affairs for the Antamina Mining Company. He oversees the Social Investment Program (\$64 million) which supports sustainable development in Ancash, the largest private CSR in Perú and one of the most significant ones on the continent. The Social Investment Program's activities encompass nutrition and health, education, sustainable development and institutional capacity building.



Professor Richard Feinberg, UC San Diego Professor Peter Smith, Pacific Leadership Fellow Pablo De La Flor, USD Professor David Shirk, and UC San Diego Professor David Mares engage in a lively debate.





Pacific Leadership Fellow Pablo De La Flor with Professor Richard Feinberg and Matt Maher, co-director of the Latin America Student Organization (LASO), after the panel discussion.

De La Flor has a Ph.D. from the University of Chicago in political economy and quantitative methods, and received his M.P.A. from the Kennedy School of Government at Harvard, where he graduated at the top of his class. He also holds an M.A. in international trade and development from Yale University.

De La Flor has received numerous awards, including awards from the Lima Chamber of Commerce and the Agricultural Exporters Association for distinguished services, the JFK School Excellence Award, a MacArthur Training Grant, a Heinz Fellowship, a Trustee Fellowship from the University of Chicago, a Ford Foundation Award, a Yale University Fellowship, and Indiana University's Wendell W. Wilkie Award. He was selected to the Council of Foreign Relations (NY) conference for new leaders of Latin America and elected president of the Inter-American Development Bank's Vice-Ministerial Dialogue Forum on Foreign Trade.



The panel discussion brought together students and faculty from UC San Diego as well as the University of San Diego.

## HIGHLIGHTS

### EVENTS

PEACE AND PROSPERITY:  
PROSPECTS FOR IMPROVING  
HEMISPHERIC RELATIONS

A PANEL DISCUSSION HELD  
ON MAY 13<sup>TH</sup>.

### CONNECTIONS

CALIFORNIA INSTITUTE FOR  
TELECOMMUNICATIONS AND  
INFORMATION TECHNOLOGY  
(CALIT2)

HARVARD MASONS  
FELLOWS PROGRAM

SAN DIEGO METROPOLITAN  
HIGH SCHOOL

INSTITUTE OF THE AMERICAS  
SOUTHWEST FISHERIES  
SCIENCE CENTER

CENTER FOR IBERIAN AND  
LATIN AMERICAN STUDIES  
(CILAS)

IR/PS LATIN AMERICA STUDENT  
ORGANIZATION (LASO)

*Thank you again for giving me the opportunity to attend the talk with Pablo De La Flor. It was thoroughly interesting, and it touched specifically on a region of Perú and topical material that I hope to research in the future. I enjoyed speaking to him about my interests, his work and the NGOs his company is working with regarding education issues in Ancash.*

Hallie Stohler, MPIA 2009  
Latin America  
International Development and  
Nonprofit Management

# VISITING SCHOLARS

## TUAN PHAM

FOUNDER & MANAGING DIRECTOR,  
CRC-TOPIC BUSINESS INCUBATOR,  
HANOI UNIVERSITY OF TECHNOLOGY

Tuan Pham is the vice dean of the Hanoi Advanced School of Science and Technology and founding managing director of the CRC-TOPIC Business Incubator. CRC-TOPIC has been selected by the World Bank as one of the top four incubators worldwide, and its TOPIC64 project was a finalist for the Development Gateway Award in 2006. The project is sponsored by Qualcomm, along with Microsoft, the US Agency for International Development, Hewlett-Packard and EVN Telecom. Pham has recently been elected a steering committee member of the InfoDev Incubation Asia Pacific Network, a networking organization of incubator managers in 38 countries. Pham has also co-founded two successful businesses that are now both among market leaders in education and fashion industries.

## RICARDO TAVARES

CEO, TECHPOLIS, INC.

Ricardo Tavares has extensive experience in policy research, international management, and consulting for the mobile telecommunications and technology industries. Tavares holds a graduate degree in political science from the Rio de Janeiro University Research Institute (Iuperj) and has completed Ph.D. level coursework at UC San Diego's School of International Relations and Pacific Studies (IR/PS). Tavares is senior vice president for public policy at the GSM Association, the world trade association of mobile phone operators, and CEO of TechPolis, Inc., an international consulting company focused on mobile telecommunications. He has consulted extensively on information technology regulation in emerging markets.

## JOHN RICHARDS

DIRECTOR, WINDOWS LIVE PLATFORM  
PRODUCT MANAGEMENT, MICROSOFT

John Richards is director of Windows Live Platform Product Management, and is responsible for defining the Windows Live Platform business model and building an eco-system of partners, developers, and end users building applications using Windows Live Web Services. Prior to his current role, Richards managed the communication and collaboration marketing team at Microsoft with responsibility for creating and articulating a single cross-company marketing message and campaign. He spent five years at McKinsey & Company where he served a variety of information technology and telecommunications firms on a variety of strategic and operational issues.

# POSTGRADUATE SCHOLAR

## SARAH BAIRD

Baird is a development economist whose primary research interests lie at the intersection of microeconomics, health policy, program evaluation, and economic development. She finished her Ph.D. in the Department of Agricultural and Resource Economics at UC Berkeley in 2007. Baird has conducted field work in Vietnam and Kenya and is currently working on implementing a cash transfer experiment in Malawi with Professor Craig McIntosh and Visiting Scholar Berk Özler. The experiment is a randomized intervention that provides incentives to girls who have recently dropped out of school encouraging them to return, as well as incentives to stay in school to current schoolgirls. Several studies have shown a link between increased school attendance and a decreased likelihood of HIV infection. This potential relationship opens up an opportunity to produce an outcome that is strongly desirable in itself (schooling) that may also prove to be effective in fighting HIV/AIDS. Baird is also working on analyzing the relationship between annual changes in per capita GDP and infant mortality. Thus far the research shows that there is a strong, negative association between changes in per capita GDP and changes in infant mortality across all countries.



### RESEARCH TOPICS

DEVELOPMENT ECONOMICS

APPLIED ECONOMETRICS

HEALTH ECONOMICS

APPLIED MICROECONOMICS

PROGRAM EVALUATION

ENVIRONMENTAL AND NATURAL  
RESOURCE ECONOMICS



CPE Postgraduate Scholar Sarah Baird in Malawi.

# EVENTS

PUBLIC LECTURE  
OCTOBER 05, 2007

## **FISCAL REFORM AND ITS IMPORTANCE FOR MEXICO'S ECONOMIC GROWTH**

AGUSTÍN CARSTENS  
MINISTER OF FINANCE, MEXICO

Agustín Carstens has a distinguished record of service and achievement at home and on the international scene. He was appointed Mexico's secretary of finance and public credit in 2006. Prior to taking up his position, Carstens served as deputy managing director of the International Monetary Fund (IMF) from 2003 to 2006. He was Mexico's deputy secretary of finance from 2000 to 2003. From 1999 to 2000 he served as an executive director at the IMF, after a career at the Banco de México (Central Bank), where his positions included those of director general, economic research, and chief of staff in the governor's office. Carstens has a Ph.D. and M.A. in economics from the University of Chicago.



Professor Richard Feinberg, Graciela Platero of the Center for U.S.-Mexican Studies, Finance Minister Agustín Carstens, former Governor of Baja California Eugenio Elorduy Walther, and René Zenteno of the Center for U.S.-Mexican Studies.

PUBLIC LECTURE  
OCTOBER 18, 2007

## **LEADERSHIP AND POLITICAL CHANGE IN PAKISTAN**

NEIL JOECK  
SENIOR FELLOW, CENTER FOR  
GLOBAL SECURITY RESEARCH

Neil Joeck discussed political change in Pakistan and policy options for understanding what missteps have been taken in the past and how they may be avoided in the future. He offered his perspective on what the Pakistan military has learned and has not learned since the 1999 coup, political learning since the last democratic era, the effects of terrorism on Pakistan's future and how it will influence U.S.-Pakistan relations, and the implications of political transition in Washington and Islamabad.

Professor Craig McIntosh, Visiting Scholar Berk Özler, and CPE Postgraduate Scholar Sarah Baird discussed their ongoing project “Marriage Transitions and HIV/AIDS in Malawi,” a randomized intervention that provides an incentive to return to school for young girls who have recently dropped out, as well as incentives to current schoolgirls to stay in school. Among young females, where the incidence and prevalence of HIV is sharply higher than their male counterparts, several recent observational studies have shown a link between increased school attendance and a decreased likelihood of HIV infection in Africa. This study will evaluate the causal effect of income on HIV risk directly, as well as through its effect on schooling, using a carefully designed Conditional/Unconditional Cash Transfer (CCT) program.

RESEARCH UPDATE  
OCTOBER 18, 2007

### **CAN SCHOOLING DECREASE HIV INFECTION AMONG MALAWIAN TEENAGERS?**

PROFESSOR CRAIG MCINTOSH  
VISITING SCHOLAR BERK ÖZLER  
POSTGRADUATE SCHOLAR SARAH BAIRD



CPE Postgraduate Scholar Sarah Baird, Professor Craig McIntosh, René Zenteno of the Center for U.S.-Mexican Studies, and CPE Director Gordon Hanson.

Jasper S. Kim is an associate professor at the Graduate School of International Studies, Ewha Women's University (Seoul, Korea), and is an adjunct lecturer for the Korea Judicial Research and Training Institute, Supreme Court of Korea. He is the author of *Crisis and Change: South Korea in a Post-1997 New Era*, and has also published numerous articles in journals at Harvard, Columbia, Seoul National University, and in the *Korea Journal of Defense Analysis*. Kim received his B.A. in economics from UC San Diego, an M.Sc. in economics and economic history from the London School of Economics, and his J.D. from Rutgers University School of Law. He has worked for Lehman Brothers, Credit Suisse, and Barclays Capital.

PUBLIC LECTURE  
FEBRUARY 7, 2008

### **RESOLVING SOUTH KOREA'S CREDIT CARD 'HANGOVER'**

JASPER KIM, ASSOCIATE PROFESSOR  
EWhA WOMEN'S UNIVERSITY

PANEL DISCUSSION  
MARCH 3, 2008

**CHINA OVER THE NEXT FIVE YEARS: EXPECTATIONS FROM THE NATIONAL PEOPLE'S CONGRESS**

PACIFIC LEADERSHIP FELLOW  
JEROME COHEN

PROFESSOR SUSAN SHIRK

PROFESSOR BARRY NAUGHTON

PROFESSOR STEPHAN HAGGARD

TAI MING CHEUNG, IGCC

ALICE LYMAN MILLER, STANFORD

China's parliament met in March to appoint new government leadership and unveil political and policy initiatives for the next five years. During this panel discussion, leading China watchers in a town-hall style meeting assessed what the 17th Party Congress would mean for the state of politics and the dynamics of leadership succession over the next five years; the direction, pace, and prospects for China's economic development and reforms; the implications for Chinese foreign policy and its place in the world; the trends in national security and the place of the military in politics.



Pacific Leadership Fellow Jerome Cohen and Professor Barry Naughton responding to questions.

PRIVATE LECTURE  
MARCH 13, 2008

**CHINESE ART: CONTEXT AND INTERPRETATION**

JOAN LEBOLD COHEN

PHOTOGRAPHER, ART HISTORIAN

Joan Lebold Cohen is an art historian and photographer who specializes in Chinese art and film. A sometime resident in China, Hong Kong, and Japan, she has been a regular visitor to Asia since 1961. Her travels to China commenced in China soon after Nixon's visit, and she lived there during the dramatic post-Cultural Revolution period of 1979-81. Her book *The New Chinese Painting, 1949-1986*, introduced the recent generations of Chinese



IR/PS community member Phyllis Epstein with Joan Lebold Cohen.

artists to the West. She has served as curator for four exhibitions of new Chinese art as well as a photographic exhibition entitled 'New York, the City and Its People' shown in Beijing. Her other books are *Yunnan School, A Renaissance in Chinese Painting*; *Angkor, Monuments of the God-Kings*; and *Buddha*.



Photography by Joan Lebold Cohen: (L) Mountain Mist, (R) Pine Fingers.

Kati Suominen has served since 2003 as an international trade specialist at the Inter-American Development Bank in Washington, where she leads team research projects on global and preferential trade issues and coordinates inter-institutional initiatives with the Asian Development Bank, UN University, and the World Trade Organization. Suominen has spoken on trade and economic integration issues at such venues as the World Bank, World Trade Organization, and the Peterson Institute for International Economics, and has lectured at the George Washington University, the American University's School of International Service, and others. Suominen holds a Ph.D. in political science and international relations from the University of California, San Diego (2004), and an M.A. in international relations from Boston University (1996).

STUDENT EVENT  
APRIL 9, 2008

**THE STATE AND FUTURE  
OF TRADE INTEGRATION IN  
THE AMERICAS**

KATI SUOMINEN  
INTER-AMERICAN DEVELOPMENT  
BANK, IR/PS '04 GRADUATE



IR/PS students with Kati Suominen.

RESEARCH UPDATE  
APRIL 16, 2008

**UNPACKING COMMUNITY  
DRIVEN DEVELOPMENT: DE-  
CENTRALIZATION, TARGET-  
ING AND ELITE CAPTURE IN  
TANZANIA**

PROFESSOR CRAIG MCINTOSH  
VISITING SCHOLAR BERK ÖZLER  
POSTGRADUATE SCHOLAR SARAH BAIRD

*The recent presentation of their research by Professor Craig McIntosh, Visiting Scholar Berk Özler and Postgraduate Scholar Sarah Baird connected classroom theory and real world application. Such opportunities truly enhance the academic experience at IR/PS.*

Deana Gullo, MPIA 2009  
Latin America  
International Development and  
Nonprofit Management

Professor Craig McIntosh, Visiting Scholar Berk Özler, and CPE Postgraduate Scholar Sarah Baird discussed their current project in Tanzania that focuses on the impact of providing income generating projects (for example, animal husbandry, tailoring, milling, and vegetable growing) to vulnerable groups such as the elderly, people with disabilities, widows, orphans, and those living with HIV/AIDS. Using a randomized evaluation design, where the villages in the control groups receive their projects with a delay of twelve months, their study collects panel information on the 3000 households in the treatment and control villages for three years. The study will track individual outcomes, such as anthropometrics, health, and education, to examine whether the targeted vulnerable individuals (orphans, elderly, those living with HIV) benefit from the interventions, or, alternatively, if benefits accrue to other members of the community.



Visiting Scholar Berk Özler and Postgraduate Scholar Sarah Baird present their research to students and faculty.

PUBLIC LECTURE  
APRIL 28, 2008

**FROM DENG TO DEMSETZ:  
SPECULATIONS ON THE  
IMPLICATIONS OF CHINESE  
GROWTH FOR PROPERTY  
THEORY**

FRANK K. UPHAM  
THE WILF FAMILY PROFESSOR  
OF PROPERTY LAW, NEW YORK  
UNIVERSITY SCHOOL OF LAW

Frank Upham discussed his recent paper regarding theories of the role of law, specifically property rights, in economic growth from the perspective of the Chinese experience. Upham teaches first-year property law and development, and a variety of courses and seminars on comparative law and society with an emphasis on East Asia and the developing world. He was the faculty director of the Global Law School Program from 1997-2002, and is the founder and co-faculty director of the Global Public Service Law Project, which brings activist lawyers primarily from the developing world for an LLM in public service law.



# CONFERENCES

This conference assembled faculty and doctoral students from Mexico and the United States to present and discuss empirical research on migration and social policy in Mexico. The Mexican Family Life Survey, the Mexican Migration Project, the Mexican Health and Aging Study, and the Mexico National Rural Household Survey are important examples of rich data sources on demographic, economic, and social outcomes in Mexico. Drawing on these sources of data, papers presented at this conference discussed selectivity of migration, migration and labor markets, income and social inequality, rural and urban poverty, remittances and family well-being, and return migration.

More than 100 graduate students and faculty from all over the world attended the 2008 Pacific Conference for Development Economics (PACDEV), held this year in Southern California for the first time. The keynote discussion entitled “International Migration and Remittances: Are they a Vehicle for or an Obstacle to Economic Development in LDCs?” featured commentary by Gordon Hanson, director of the Center on Pacific Economies; Giovanni Peri and Ed Taylor of UC Davis; and René Zenteno from the Center for U.S.-Mexican Studies. Sessions covered topics such as Latin America’s development challenges, migration, credit market innovations, inequality and poverty, gender and human equality, and community-based organizations.

Latin America and the Middle East-North Africa (MENA) region share similar levels of education, health, and income; abundant natural resources, dependence on remittances, high unemployment, and “macho traditional” cultures. They also share states that lack the competence and autonomy to carry out developmental projects and a failure to close their income gaps with their northern neighbors. Amidst these commonalities are at least two striking differences: Latin America has managed to move from authoritarian to democratic polities, whereas MENA has kept citizens relatively free from the fear of crime. What can be learned from the similarities and differences between the two regions was discussed in four panels: economic growth success stories, provision of state services, civil society, and street crime.

## **2007 U.S./MEXICO BINATIONAL CONFERENCE ON MIGRATION AND SOCIAL POLICY RESEARCH**

NOVEMBER 8-9, 2007

CO-SPONSORED WITH THE CENTER FOR U.S.-MEXICAN STUDIES.

## **2008 PACIFIC CONFERENCE FOR DEVELOPMENT ECONOMICS (PACDEV)**

MARCH 15, 2008

## **DEVELOPMENT WITHOUT DEVELOPMENTAL STATES: LATIN AMERICA AND THE MENA REGION COMPARED**

APRIL 25-26, 2008

CO-SPONSORED WITH THE INSTITUTE FOR INTERNATIONAL, COMPARATIVE, AND AREA STUDIES (IICAS) AND THE DEPARTMENT OF ECONOMICS AT UC SAN DIEGO; AND THE WORLD UNIVERSITY NETWORK.

# RESEARCH GRANTS

## OVERVIEW

CPE research grants support analysis of public policy issues relevant to the Pacific region and developing economies. Seed money has been provided to IR/PS researchers who have leveraged this support to obtain extramural funds. The center has sponsored projects on the role of public infrastructure in economic development in India, the effect of cellular technology on village economies in Africa, and the factors shaping rural to urban migration in China. The results of these projects are presented to the community through public talks and disseminated through the CPE web site.

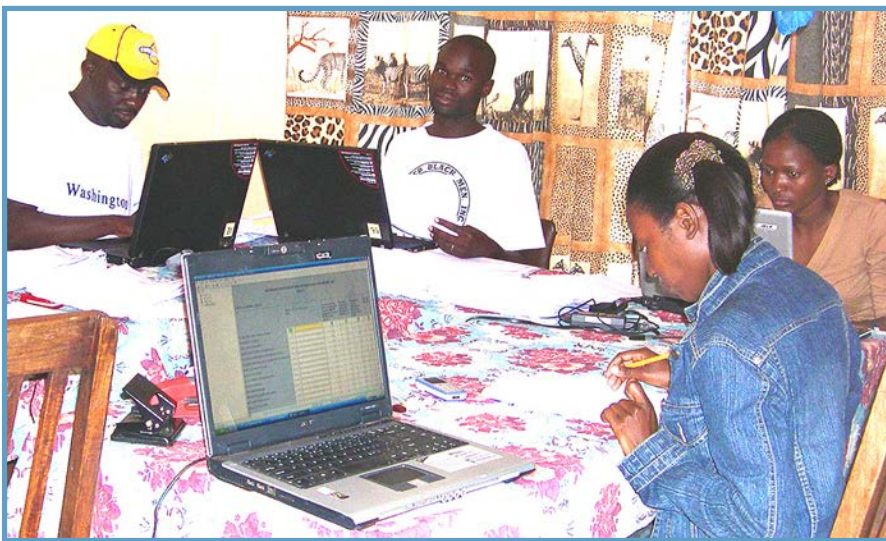
**CHRIS WOODRUFF**  
PROFESSOR OF ECONOMICS  
PROJECT LOCATION: SRI LANKA

**Project Description:** This project uses randomly allocated grants to household enterprises in Sri Lanka to generate shocks to capital stocks. Surprisingly, the researchers have found that returns are higher in enterprises owned by males, while in enterprises owned by females, the returns are not different from zero. This runs counter to the focus of microfinance on women. Ongoing research is examining this more closely. Using the data from the original experiment, they find that part of the effect is due to females working in different industries from males. Returns are particularly low in industries like lace-making, which are dominated by women, and high in industries like repair services, which are dominated by men. Two ongoing projects in Sri Lanka and Ghana will push this line of research further.



Professor Chris Woodruff in Sri Lanka.

**Project Description:** The researchers' main aim is to improve understanding of the effects of schooling and income on sexual behavior and HIV infection among school-aged women in Malawi. They seek to understand the causal links between income, schooling status, certain sexual behaviors, and ultimately HIV risk – all critical for informing effective policy interventions. Malawi is particularly important for this study as it has an estimated HIV prevalence rate among prime age adults of 14 percent, ranking it eighth in the world in the severity of its HIV/AIDS epidemic. IR/PS students will help with preparing and cleaning the data now coming out of the field. A Ph.D. student will be hired to compile detailed maps which include the poverty maps for Malawi and a complete roster of every household and school in the study, all of which have been geo-referenced. One IR/PS student will spend six months in Malawi to conduct a school-level survey, and to establish the rubric for monitoring and verifying school attendance.



Research assistants for the project carrying out data entry in Malawi.

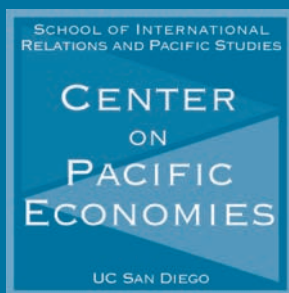
**Project Description:** Does political competition spur economic competition? This project studies the effect of democratization on economic concentration using a large cross-national dataset of 1.3 million firms in 155 countries, and two detailed case studies in Chile and Mexico using microeconomic data. CPE funding will support the collection of firm-level data from Chile and Mexico, which will be used to identify how changes in political competition within countries affect market structure. Evidence of changes in industry concentration following periods of democratic reform will strongly support the inference that political competition contributes to economic competition.

**CRAIG MCINTOSH**  
PROFESSOR OF ECONOMICS  
PROJECT LOCATION: MALAWI

*Innovative research requires scholars to take risks. The CPE grants program facilitates this by helping IR/PS faculty as well as graduate students get new research projects off the ground, enabling them to attract grants from foundations and other funding sources.*

Professor Gordon Hanson  
Director, Center on  
Pacific Economies

**STEVEN WEYMOUTH**  
PH.D. CANDIDATE  
PROJECT LOCATIONS: CHILE  
AND MEXICO



## THE CENTER ON PACIFIC ECONOMIES

School of International Relations and Pacific Studies

University of California, San Diego

9500 Gilman Drive 0519

La Jolla, CA 92093-0519

[cpe.ucsd.edu](http://cpe.ucsd.edu)