CENTER ON PACIFIC ECONOMIES 2008-2009 Annual Report



AT THE SCHOOL OF INTERNATIONAL RELATIONS AND PACIFIC STUDIES UNIVERSITY OF CALIFORNIA, SAN DIEGO

YEAR AT A GLANCE

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2008-09 HIGHLIGHTS:

- Nine Pacific Leadership Fellows our highest number yet from the Philippines, Australia, Chile, Japan, Thailand, Vietnam, Pakistan, and South Korea
- The signing of a Memorandum of Understanding between UC San Diego and the Vietnamese Academy of the Social Sciences
- 2009 UC San Diego Microfinance Conference, which featured leading scholars in the field of microfinance and was the first conference focused on development economics at UC San Diego
- A breakfast book talk by Ted Alden of the Council on Foreign Relations addressing the border issues between the U.S. and Mexico
- Collaborations with a number of UC San Diego centers, groups, and schools, including the California Institute for Telecommunications and Information Technology (CALIT2), the Global Leadership Institute at IR/PS, and the Center for U.S.-Mexican Studies
- Continuing community connections between the CPE and noted San Diego organizations, including the San Diego World Trade Center, the San Diego Museum of Art, and the Japan Society of San Diego
- Membership on the South and Southeast Asia Forum's 2008 Honor Roll, a division of the humanitarian group Project Concern International

MESSAGE FROM THE DIRECTOR

The countries of Asia and Latin America are undergoing profound change in their economies and political systems. While some governments in the region face environmental and social challenges associated with rapid economic growth, others are searching for strategies to jumpstart their economies and achieve broad-based improvements in living standards. The CPE is dedicated to addressing the challenges confronting Asia and Latin America through research, dialogue with public and private sector leaders in the region, and outreach to the broader community.

Now in its third year, the Center on Pacific Economies at the School of International Relations and Pacific Studies (IR/PS) has grown and begun to thrive. During the 2008-09 academic year, the CPE welcomed nine Pacific Leadership Fellows who offered their perspectives on a range of topics relevant to the new U.S. Presidential Administration and the current global financial crisis. Drawing on their substantial expertise as entrepreneurs, public servants, and scholars in the region, the fellows shared their knowledge through public lectures, focused workshops, one-on-one meetings, and informal gatherings. Each fellow's residency ends with a debriefing session meant to gather feedback and establish the roots that will help the CPE continue to engage each fellow long after they have returned home. By building these relationships, the CPE helps establish a stronger presence for UC San Diego in the countries of the Pacific region.

The CPE also offers support to conferences and research involving IR/PS faculty and students, targeting projects that apply rigorous academic analysis to pressing policy problems. CPE grants are currently funding research on economic competition in South America, entrepreneurial enterprises in Sri Lanka, and the impact of education on school-aged women in Malawi. Other projects in South and Southeast Asia are set to begin next year.

With relevant research and exceptional fellows, the CPE continues to serve as a benchmark for academic inquiry and policy analysis at UC San Diego.



GORDON HANSON, DIRECTOR CENTER ON PACIFIC ECONOMIES

OUR MISSION

TO FOSTER AND DISSEMINATE RESEARCH THAT ADDRESSES ECONOMIC GROWTH AND TO MARKET CHANGE IN THE PACIFIC

- TO DEVELOP AND MAINTAIN A NETWORK OF LEADERS THAT WILL SHAPE PUBLIC POLICY OVER THE COMING DECADES
- TO ESTABLISH SAN DIEGO AS A HUB FOR SCHOLARSHIP AND IDEAS ON INTERNATIONAL AFFAIRS IN THE PACIFIC

PACIFIC LEADERSHIP FELLOWS

PROGRAM OVERVIEW

INTRODUCTION

As the world emerges from a global financial crisis, countries are searching for the right approach to address regulation of financial markets, the relationship between business and government, and how to mobilize resources to address crucial challenges related to the environment and healthcare at a time of budgetary pressure. The CPE is bringing together experts from the public sector, from business, and from academia to engage with the UC San Diego community in finding constructive approaches to these issues.

Professor Gordon Hanson Director, Center on Pacific Economies The Pacific Leadership Fellows Program brings remarkable scholars, businessmen and women, and policy makers to the CPE to engage in dialogue, research, and teaching. While in residence, fellows interact with pertinent research institutions, regional business and civic leaders, and each other through an ongoing network. They are drawn from those who shape policy and opinion in their own countries, in government, the private sector, academia, and the nonprofit world. By 2016, we anticipate having close to 100 fellows throughout Asia and the Americas with strong connections to IR/PS and UC San Diego.

Now completing its third year, the Pacific Leadership Fellows program has hosted leaders representing numerous countries in the Pacific region. So far, Pacific Leadership Fellows have joined the CPE from Australia, Chile, China, Indonesia, Japan, Korea, Mexico, Nicaragua, Pakistan, Peru, the Philippines, Thailand, the United Kingdom, the United States, and Vietnam.



Pacific Leadership Fellow Jaime Laya, left, with Dean's Roundtable member Arthur Lipper at the San Diego Museum of Art.



IR/PS students enjoy a guest lecture by Pacific Leadership Fellow Ryozo Hayashi.

RESPONSIBILITIES

While in residence, each fellow:

 is assigned a faculty partner for a collaborative project. This may include, for example, holding a workshop or panel discussion on an issue facing the Pacific. These pairings also foster relationships for the future: Pacific Leadership Fellow Patricio Meller and CPE Director Gordon Hanson used their connection during Meller's residency to begin planning a collaborative conference for 2010.

2008-09 Fellows

JAIME LAYA ANDREW ROBB PATRICIO MELLER RYOZO HAYASHI CHALONGPHOB SUSSANGKARN SHAHZADA ALAM MALIK DO HOAI NAM GLEN FUKUSHIMA CHAN-MO PARK

- meets with IR/PS and UC San Diego students both informally and in a classroom setting. Mentoring is an important part of this program. Our students benefit enormously from the interaction, and the fellow has the opportunity to meet with an unmatched group of talented and dedicated young professionals.
- speaks at a public program(s). For example, the fellow may present a public lecture, be a guest lecturer at community events such as the IR/PS Dean's Roundtable speakers series, or participate in other suitable public forums.
- is introduced to other appropriate UC San Diego departments. For example, a fellow who is a leader in the telecommunications industry has the opportunity to meet with leading faculty at the Jacobs School of Engineering and the California Institute for Telecommunications and Information Technology.
- spends time interacting with the broader San Diego regional community and appropriate business, government, and/or nonprofit leaders. The fellow may also meet with leaders from the rest of Southern California.
- gets to know our San Diego IR/PS supporters. The fellow also has the opportunity to enjoy the beauty and culture of the local area and, when possible, the broader Southern California region.

PACIFIC LEADERSHIP FELLOW

JAIME LAYA



IN RESIDENCE: NOVEMBER13-21, 2008

FACULTY HOST: GORDON HANSON

COMMUNITY HOST: JULIE HILL

CONNECTIONS

IR/PS SOUTHEAST ASIA LINK STUDENT GROUP (SEAL)

INTERNATIONAL EDUCATION WEEK

San Diego Museum of Art

SAN DIEGO FILIPINO COMMUNITY

ABOUT JAIME LAYA

With a jam-packed schedule of events during his weeklong residency, Dr. Jaime Laya offered a strong start to the CPE's 2008-2009 Pacific Leadership Fellow programming.

Jaime Laya graduated *magna cum laude* from the University of the Philippines with a degree in business administration. He received a Ph.D. from Stanford University in financial management and an M.S. from the Georgia Institute of Technology. A certified public accountant, Laya was governor and chairman of the monetary board of the Central Bank of the Philippines from 1981 to 1984, and he currently serves as chairman of Philtrust Bank. In government positions, Laya served as minister of the budget from 1975 to 1981 and as minister of education, culture, and sports from 1984 to 1986.

After retiring from government service, Laya founded J.C. Laya & Co., Ltd., now called Laya Mananghaya & Co. Laya served as chairman of the firm until his retirement in 2004. Additionally, Laya has served as chairman



Friend and community host Julie Hill enjoys a tour of the San Juan Capistrano Mission with Jaime Laya.



At a private lecture for the San Diego Filipino community, Jaime Laya discusses the options available to young professionals in the Philippines.

of the National Commission for Culture and Arts and as chairman and president of the Association of Certified Public Accountants in Public Practice and of the ACPAPP Foundation, Inc. He is a recipient of the Association of Certified Public Accountants in Public Practice Lifetime Achievement Award (2007).

A lifelong patron of the arts, Laya serves as treasurer for the Opera Guild of the Philippines. He is also a champion of the renovation of historic buildings, which he discussed at his public lecture at the San Diego Museum of Art. During his stay in San Diego, Laya was delighted to visit the San Diego Mission and the San Juan Capistrano Mission.



Jaime Laya, center, with community members (I-r) Nampet Panichpant-Michelsen, Edwin Bael, Betty Bael, Julie Hill, Rita Andrews, and CPE Director Gordon Hanson

HIGHLIGHTS

EVENTS

HOW IS THE PHILIPPINES COPING WITH GLOBALIZATION? DEAN'S ROUNDTABLE LECTURE, NOVEMBER 18

SPANISH MISSIONS IN CALIFORNIA AND THE PHILIPPINES PUBLIC LECTURE, NOVEMBER 19

YOUNG PROFESSIONALS IN THE PHILIPPINE ENVIRONMENT Lecture, November 21

OF NOTE

During his weeklong stay, Jaime Laya established a meaningful connection with San Diego's Filipino-American community, who enthusiastically attended an exclusive lecture presented by Dr. Laya on November 21. Thanks to Betty Bael of ArtsyGutsy Events, who encouraged friends and colleagues to meet Dr. Laya, the CPE has been able to grow its community resources.

PACIFIC LEADERSHIP FELLOW

ANDREW ROBB



IN RESIDENCE: JANUARY 5-30, 2009

FACULTY HOST: PETER COWHEY

COMMUNITY HOSTS: JEFF AND GAIL DONAHUE

ABOUT ANDREW ROBB

Personable and outgoing, Andrew Robb made a number of connections with the UC San Diego and greater community during his monthlong residency as a Pacific Leadership Fellow.

Robb, Australia's Federal Member for Goldstein, is currently serving as the shadow minister for infrastructure and the Council of Australian Governments. He is also the shadow minister assisting the leader on emissions trading design, and he is considered to be one of the major bipartisan leaders on foreign policy. He spent the early part of his career in agricultural economics with the Department of Agriculture, Victoria, before serving as executive director of the Cattle Council of Australia and later the executive director of the National Farmers' Federation. Robb served as federal director and campaign director of the Liberal Party, and he was elected to the federal seat of Goldstein in October 2004. Robb was appointed to his current positions in September 2008. Robb has been



Andrew Robb, left, chats with Dean's Roundtable member Alan Rubin after Robb's lecture on emissions trading and climate change.



In a candid discussion with IR/PS and SIO students, Andrew Robb talks about the challenges facing environmental policy makers.

awarded the Office of the Order of Australia and Centenary Medal for his service to agriculture, politics, and the community.

As the shadow minister assisting the leader on emissions trading design, Robb was eager to make connections with climate change experts in San Diego to talk about the work U.S. officials are doing. He addressed this global issue at a Dean's Roundtable lecture on January 22 and went into further depth with IR/PS students the following week.

HIGHLIGHTS

EVENTS

EMISSIONS TRADING AND CLIMATE CHANGE DEAN'S ROUNDTABLE LECTURE, JANUARY 22

THE FUTURE OF Emissions Trading Student Lunch, January 29

CONNECTIONS

CALIFORNIA INSTITUTE FOR TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY (CALIT2)

SCRIPPS INSTITUTION OF OCEANOGRAPHY

San Diego World Trade Center

Australian American Leadership Dialogue



Andrew Robb, right, on the pier at Scripps Institution of Oceanography with Russell Chapman, director of the Center for Marine Biodiversity and Conservation

Given the scale of such a wonderful experience—it's not only just a professional experience, which has been enormously stimulating, but a personal one as well—I must convey the gratitude that my wife, Maureen, and I both have. We've gotten a real sense of San Diego & California, and it's just been such a pleasure and a joy to be here and to meet so many people.

> Andrew Robb Pacific Leadership Fellow

PACIFIC LEADERSHIP FELLOW PATRICIO MELLER



IN RESIDENCE: FEBRUARY 2-13, 2009

FACULTY HOST: RICHARD FEINBERG

COMMUNITY HOSTS: RICHARD & MERRILEE SINKIN

ABOUT PATRICIO MELLER

As a professor at the University of Chile, Dr. Patricio Meller was right at home interacting with IR/PS students. With two guest lectures in IR/PS classes and a private event sponsored by the Latin American Student Organization, Meller served as a profound resource for students interested in the culture, politics, and economics of South America.

Meller is a professor in the department of industrial engineering at the University of Chile. He holds an M.S. in Engineering and a Ph.D. in Economics from UC Berkeley. From 2007 to 2008, Meller served as chairman of Chile's Presidential Advisory Council for Social Equity under President Michelle Bachelet.

Meller has been involved as an economist and researcher with the Latin American Economic Research Center (CIEPLAN) since it was founded in 1976. He served as executive director of the organization from 1990 to



Patricio Meller, center, joins members of the Latin American Student Organization for an informal discussion at the Library Room of the Estancia Hotel in La Jolla.



At a lunch with students, Patricio Meller talks about globalization and social equity.

1993, and as executive director of the Economic Policy Seminar for Latin America program within CIEPLAN from 1990 to 2000.

In addition to his career in academia at the University of Chile, Meller has held visiting professorships at the University of Notre Dame and Boston University and a full-time professorship at Catholic University of America from 1970 to 1975. He was a guest researcher and later a research associate at the National Bureau of Economic Research in New York.

Meller has written and edited 13 books, and he has published articles in 66 journals and books specializing in economics.



Professor Richard Feinberg, left, joins Patricio Meller in a panel discussion on the new directions the Obama Administration will take with Latin America.

HIGHLIGHTS

EVENTS

LATIN AMERICA AND THE OBAMA ADMINISTRATION PUBLIC PANEL DISCUSSION, FEBRUARY 3

CONVERSATION & COCKTAILS PRIVATE EVENT WITH LASO, FEBRUARY 12

CONNECTIONS

IR/PS LATIN AMERICAN STUDENT ORGANIZATION (LASO)

THE CENTER FOR U.S.-MEXICAN STUDIES

INSTITUTE OF THE AMERICAS

Dr. Meller offered thoughtful and important insights into the widely celebrated Chilean economy. I really appreciated how when Dr. Meller talked with LASO he listened very carefully to each and every question we asked him and gave us well-considered answers. It was a pleasure to have this kind of interaction with such a regarded person in my region of focus.

Charles Benjamin Flynn MPIA 2009 Latin America International Development and Non-Profit Management

PACIFIC LEADERSHIP FELLOW

RYOZO HAYASHI



IN RESIDENCE: FEBRUARY 9-MARCH 6, 2009

FACULTY HOST: ULRIKE SCHAEDE

ABOUT RYOZO HAYASHI

Experienced in law, business, and economics, Ryozo Hayashi holds a number of distinguished positions in Japan. Currently a consulting fellow at Japan's Research Institute of Economy, Trade and Industry, he has led many key U.S.-Japan trade negotiations. Hayashi also serves as senior advisor to the NTT DATA Institute of Management Consulting, Inc., and he acts as an independent outside statutory auditor for Teijin Ltd. In addition to his work in business, Hayashi serves on the faculty of the University of Tokyo's Graduate School of Public Policy and is a visiting professor at Meiji University's Graduate School of Law.

In the early 1990s, Hayashi served as a fellow and visiting lecturer at Harvard University's John F. Kennedy School of Government, and in 2004 he returned as a senior fellow. His career in Japan took him to several



Pacific Leadership Fellow Ryozo Hayashi, Professor Ellis Krauss, Acting Dean Takeo Hoshi, and Professor Ulrike Schaede spend a few minutes catching up before Schaede's presentation of her latest book.



IR/PS students fill the Dean's Conference Room for a casual lunch with Ryozo Hayashi.

government agencies, including the Agency of Natural Resources and Energy; the Machinery and Information Industries Bureau; the Ministry of Economy, Trade & Industry (METI); and the Economics and Industrial Policy Bureau.

During his residency with the CPE, Hayashi connected with colleagues and IR/PS professors Ulrike Schaede, Takeo Hoshi, and Ellis Krauss, who have worked with Hayashi on economic research for several years.



Ryozo Hayashi, left, participates in a public panel discussion with Dean's Roundtable member Richard Helmstetter, who spent several years running a business in Japan.

HIGHLIGHTS

EVENTS

BUSINESS REGULATION AND ECONOMIC POLICY IN JAPAN: PAST EXPERIENCES AND CURRENT CHALLENGES PUBLIC PANEL LECTURE, FEBRUARY 18

CONNECTIONS

THE JAPAN SOCIETY OF SAN DIEGO

IR/PS ASAMESHIKAI STUDENT GROUP

It was interesting to hear Mr. Hayashi discuss Japanese business and legislation from an academic perspective. Working in business in Japan before I was a student, I never saw the more scholarly side. It was meaningful to get a first-hand account from someone who has both practical and academic experience.

> Kentaro Oe* MPIA 2010 China Focus International Management

> > *Now an IR/PS student, Kentaro Oe also worked with Ryozo Hayashi at METI in Japan.

PACIFIC LEADERSHIP FELLOW CHALONGPHOB SUSSANGKARN



IN RESIDENCE: MARCH 9-13, 2009

FACULTY HOST: KRISLERT SAMPHANTHARAK

HIGHLIGHTS

EVENTS

THE FINANCIAL CRISIS IN ASIA PUBLIC LECTURE, MARCH 1

CONNECTIONS

ORANGE COUNTY AND SAN DIEGO COUNTY THAI COMMUNITIES

IR/PS SOUTHEAST ASIA LINK STUDENT GROUP (SEAL)

ABOUT CHALONGPHOB SUSSANGKARN

With a background in finance, Dr. Chalongphob Sussangkarn offered a sobering but discerning view of the current world financial crisis. Making connections with students and members of the Thai community, Sussangkarn shared insights from his own experience during his weeklong residency.

Sussangkarn is currently a distinguished fellow of the Thailand Development Research Institute, the organization for which he served as president from 1996 to 2007. In March 2007, Sussangkarn became Thailand's Minister of Finance, a position he held through February 2008.

Sussangkarn has also served as a lecturer of economics at UC Berkeley and worked as an economist at the World Bank. He has worked on more than 140 publications, research papers, and presentations, and he served as director to a number of major research projects, including the Regional Project on Indicators and Analyses of Vulnerabilities to Economic Crisis for the East Asian Development Network (2002) and the Macroeconomic Model Project for the Budget Bureau (2000-2001). Sussangkarn holds a Ph.D. in economics from the University of Cambridge.



Chalongphob Sussangkarn with members of the Thai community: (I-r) Vithaya Singhanet, Chalongphob Sussangkarn, Nampet Panichpant-Michelsen, Professor Peter Gourevitch, David Michelsen

PACIFIC LEADERSHIP FELLOW SHAHZADA ALAM MALIK

ABOUT SHAHZADA ALAM MALIK

Until his retirement in July 2008, Major General Shahzada Alam Malik headed Pakistan's telecom regulatory body as chairman of the Pakistan Telecom Authority. He has also served as chairman of both the Islamic Republic of Pakistan's Frequency Allocation Board and the Special Communication Organization. Malik was elected president of the Asia-Pacific Telecommunity during the 10th Session of the General Assembly in November 2005, and he has represented the Government of Pakistan at various international telecom forums. He is widely acknowledged for his progressive policies and has played a significant role in the growth of the telecom sector of Pakistan.

During his stay, Malik presented a public lecture at the California Institute for Telecommunications and Information Technology, which co-sponsored the event with the CPE. In a new form of media for the CPE, Malik's presentation on the telecommunications industry of East Asia was recorded as a webcast and is now available to view on the CPE website.



IN RESIDENCE: APRIL 6-10, 2009

COMMUNITY HOST: RICARDO TAVARES



Shahzada Alam Malik draws on his military background as he discusses terrorism in Pakistan at a lunch with IR/PS students.

HIGHLIGHTS

EVENTS

THE DEREGULATION OF TELECOMMUNICATIONS IN PAKISTAN PUBLIC LECTURE, APRIL 9

CONNECTIONS

CALIFORNIA INSTITUTE FOR TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY (CALIT2)

QUALCOM

PACIFIC LEADERSHIP FELLOW

DO HOAI NAM



IN RESIDENCE: April 6-10, 2009

FACULTY HOST: Edmund Malesky

ABOUT DO HOAI NAM

Dr. Do Hoai Nam is currently the president of the Vietnamese Academy for the Social Sciences (VASS) and supervises 36 think tanks and research institutes of social sciences in Vietnam. Since September 1996 he has concurrently served as the director of the Institute of Economics within VASS, which is one of the country's most influential economic policy research organizations. Between 1970 and 1982, and again between 1987 and 1996, Nam served as a researcher at the Institute. In addition to his institutional affiliation, Nam serves on Vietnam's Central Committee and recently led the production of the country's 10-year socio-economic plan.

Nam has had many articles published throughout his career in economic journals such as *The Review of Economic Studies* and *Vietnam's Socio-Economic Development Review*. Nam also teaches and supervises candidates for master's and Ph.D. degrees. Nam holds a Ph.D. in economics from the German Academy of Sciences.



Eddy Malesky, left, Do Hoai Nam, and Ngoc Ahn Tran present a panel discussion on the reformation in Vietnam.



Do Hoai Nam, left, with Professor Nguyen Ahn Dang and Professor Eddy Malesky at a lunch with students.

Accompanying Nam for his stay in San Diego was noted sociologist Nguyen Ahn Dang, also of VASS. While serving as Nam's translator, Dang also contributed a sociological perspective on the changes to the Vietnamese economy. The CPE was fortunate to host Nam and Dang in a public panel discussion on April 7, where Dang addressed the effects of economic reform in Vietnam on the country's society. Joining Dang and Nam for the event was Harvard Ph.D. candidate Ngoc Ahn Tran, who worked for the Prime Minister's Research Council in Vietnam from 2000 to 2003 and served as a research expert on economic reforms.

During his time as a Pacific Leadership Fellow, Nam signed a Memorandum of Understanding (MOU) between UC San Diego and the Vietnamese Academy of Social Sciences. This MOU signifies the start of an academic collaboration between the two universities, beginning with joint research and faculty training and building over the years to a full-fledged exchange program.



Do Hoai Nam and UC San Diego Vice Chancellor Art Ellis sign a memorandum of understanding.

HIGHLIGHTS

EVENTS

ECONOMIC REFORM IN VIETNAM PUBLIC PANEL DISCUSSION, APRIL 7

CONNECTIONS

UC SAN DIEGO OFFICE OF ACADEMIC AFFAIRS IR/PS SOUTHEAST ASIA LINK STUDENT ORGANIZATION (SEAL) ASIAN BUSINESS ASSOCIATION

I'd like to express our deepest thanks once again to you and your colleagues at IR/PS. It was a wonderful stay for Professor Nam and me thanks to the variety of activities which you kindly included in our itinerary. Professor Nam is very happy with the signed MOU, the seminars and with those things he observed and experienced during the trip. VASS is looking forward to strengthening our relationship with UCSD in the coming years.

> Nguyen Ahn Dang Acting Director, International Cooperation Department Vietnamese Academy for the Social Sciences

PACIFIC LEADERSHIP FELLOW

GLEN FUKUSHIMA



IN RESIDENCE: April 20-May 1, 2009

FACULTY HOST: Ellis Krauss

ABOUT GLEN FUKUSHIMA

Glen Fukushima describes himself as "a U.S. citizen living in Japan working for a European company." As the president and CEO of Airbus Japan, Fukushima is used to thinking globally. From 1985 to 1990, he was based in Washington, D.C., as director for Japanese affairs (1985-1988) and deputy assistant United States trade representative for Japan and China (1988-1990) at the Office of the United States Trade Representative (USTR). Fukushima joined AT&T Corp. in 1990 and served as vice president of AT&T Japan Ltd. until 1998. He was president and representative director of the Japan operations of Arthur D. Little, Inc., from 1998 to 2000. He is also the former co-president and representative director of NCR Japan Ltd.

Fukushima was educated at both Stanford University, where he received his bachelor's degree, and Harvard University, where he received both an M.B.A. and a law degree. Fukushima served two terms as president of the



Professor Ellis Krauss, Pacific Leadership Fellow Glen Fukushima, Martha Leche, and Dean's Roundtable member Richard Helmstetter enjoy a reception before Mr. Fukushima's public lecture.



Glen Fukushima shares personal anecdotes as he addresses the changing relationship between the United States and Japan over the years.

American Chamber of Commerce in Japan (ACCJ). He is currently on the Board of Directors of the Japan Association of Corporate Executives and the Japan Forum on International Relations.

During his time as a Pacific Leadership Fellow, Fukushima took advantage of San Diego's proximity to Los Angeles and attended Fortune Magazine's "Brainstorm Green" conference in Laguna Beach.



EVENTS

PROSPECTS FOR U.S.-JAPAN RELATIONS: A TURNING POINT? PUBLIC LECTURE, APRIL 27

CONNECTIONS

THE JAPAN SOCIETY OF SAN DIEGO SAN DIEGO AIRPORT AUTHORITY KYOTO SYMPOSIUM KYOCERA TECHNOLOGIES

I am so glad I was able to meet and talk to Mr. Fukushima and hear his opinion on how Japan's relationship with the U.S. is changing. Attending his presentations helped me gather my own thoughts on how Japan might find its place between China and the U.S. in the coming years.

> Brian Mallis MPIA 2010 Japan International Politics



At a business lunch at the UC San Diego Faculty Club, Glen Fukushima, center, connected with prominent leaders in the San Diego community.

PACIFIC LEADERSHIP FELLOW

CHAN-MO PARK



IN RESIDENCE: MAY 5-8, 2009

FACULTY HOSTS: STEPHAN HAGGARD JONG-SUNG YOU

ABOUT CHAN-MO PARK

Dr. Chan-Mo Park has played a leading role in the academic development of Science and Technology research on the Korean Peninsula. In addition to his work in South Korea, he has helped forge collaborative scientific ties with North Korea. He is the co-chair of the founding committee of South Korean-managed Pyongyang University of Science and Technology, which trains North Korean students in fields such as information and communication technology, industrial management, agriculture, food and life science, architecture, joinery and construction, and public health. This is the first foreign-run institution in North Korea, and it marks the beginning of innovative cross-border collaboration.

Between 2003 and 2007 Park served as president of Pohang University of Science and Technology (POSTECH), where he was also a professor of computer science and engineering, the dean of the Graduate School for Information Technology, and a fellow of the Korean Academy of Science



Trish Stone, tour director of CALIT2, and Chan-Mo Park on a tour of the facility



Chan-Mo Park discusses his work with the founding committee of Pyongyang University of Science & Techonology at a public lecture.

and Technology. Park is a recipient of the South Korean government's Blue Stripes Order of Service Merit. He was also appointed as the Special Advisor to the President of the Republic of Korea for Science & Technology in July 2008.

Park holds a B.S. in chemical engineering from Seoul National University, and an M.S. and a Ph.D. from the University of Maryland. In the past, he has taught computer science at the University of Maryland College Park, the Korea Advanced Institute of Science and Technology (KAIST), and the Catholic University of America in Washington, D.C.



Chan-Mo Park, second from left, and colleagues (I-r) Sam Choi, Professor Jong-Sung You, and Byung-dae Kim

HIGHLIGHTS

EVENTS

SCIENCE & TECHNOLOGY: COLLABORATION BETWEEN NORTH AND SOUTH KOREA PUBLIC LECTURE, MAY 5

CONNECTIONS

GLOBAL LEADERSHIP INSTITUTE (GLI)

IR/PS MANNAM Student Group

SAN DIEGO KOREAN COMMUNITY

QUALCOMM

CALIFORNIA INSTITUTE FOR TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY (CALIT2)

IR/PS KOREA-PACIFIC PROGRAM

Dr. Chan-Mo Park's lecture was excellent. In his speech, I got a clear understanding of Dr. Park's invaluable experiences and continuous efforts to ease the tensions between North and South Korea with software technologies. With his good sense of humor, he shared unique ideas to use software technologies to make the world more peaceful.

> Choongyeob Choi GLI Fellow

POSTGRADUATE SCHOLAR

SARAH BAIRD FINISHES FELLOWSHIP



Two years ago, Sarah Baird arrived at UC San Diego for the postdoctoral fellowship that would allow her to delve into long-standing research projects with fellow economists. Coming to UC San Diego was a natural progression for Baird, who received her Ph.D. in agricultural and resource economics from UC Berkeley, the same program from which IR/PS professor Craig McIntosh received his degree. That connection led to a research partnership between Baird, McIntosh, and World Bank economist and former IR/PS visiting scholar Berk Özler.

The trio laid the groundwork for two research projects, one in Malawi and one in Tanzania. Their project in Malawi features a conditional cash-transfer program, which provides incentives to school-age girls to complete their education, and which studies the link between education and the transmission of HIV. The Tanzania project is a community-driven development program that focuses on the impact of income-generating activities to vulnerable groups such as the elderly, those with disabilities or diseases, orphans, and widows. Both projects are beginning to generate results and working papers.



Sarah Baird set up field work in Zomba, Malawi. Photo by Josefine Durazo, MPIA 2008

Thanks to the flexibility afforded by her CPE postdoctoral fellowship, Baird was able to spend a thorough, meaningful amount of time in the field connecting with the residents who were participating in the projects. "[The fellowship] gave me the freedom to travel and to set up field work, which I definitely wouldn't have been able to do as well if I were teaching full time," says Baird. That latitude turned out to be an unforeseen benefit to Baird, who had originally been looking at assistant professor positions before she was offered the CPE fellowship.

IR/PS was an ideal place for Baird to start her career. With a cross-cultural childhood in India and Indonesia, Baird was interested in international economics and developing countries



The inside of a classroom in Malawi. Photo by Nicola Hedge, MPIA 2008

from a young age. Her education led her from studying environmental economics and political science in undergrad to researching development economics in graduate school, where she completed field work in Kenya. "I think that experience — getting to live in Kenya — made me realize that I like to do very applied work in developing countries," she says.

Baird counts herself fortunate to have been able to continue and enrich that work during her fellowship at the CPE. "The post-doc position has given me this excellent base of research, and the teaching component was also really useful to me," says Baird. "Having one class a quarter helped me get a sense of what teaching's all about, to build my skill level. I think that will make my transition to more coursework much easier."

Moving on from her post-doc position also means a cross-country move for Baird, who has taken an assistant professor position at George Washington University in Washington, D.C. She will be helping to build the curriculum of a more comprehensive quantitative program at GW's Center for Global Health. While she takes



CPE Postdoctoral Fellow Sarah Baird, Visiting Scholar Berk Özler, and Professor Craig McIntosh present their research.

on more teaching and new projects, she will continue her research in Malawi and Tanzania with McIntosh and Özler.

"There will still be a lot of work to do for the next couple of years with both of these projects," says Baird. "And then we're hoping there will be papers written out of it for many years after that. So I'll remain in contact [with the CPE.] It's a good excuse to stay in touch!"

EVENTS

PUBLIC LECTURE OCTOBER 14, 2008

BEYOND DIPLOMATIC CHANNELS: BUILDING PARTNERSHIPS FOR THE 21ST CENTURY

CAMERON HUME U.S. AMBASSADOR TO INDONESIA Ambassador Cameron Hume is a member of the Foreign Service, rank of Career Minister. His earlier assignments included Italy, Tunisia, Syria, Lebanon, the United Nations, and the Holy See. More recently he has served as Ambassador to Algeria and to South Africa, and as Chargé d'Affaires to Sudan. Hume has published three books and numerous articles on foreign policy, and he has been a fellow or guest scholar at the Council on Foreign Relations, Harvard University's Center for International Affairs, and the United States Institute for Peace. He is a lawyer and admitted to practice in New York and the District of Columbia. His foreign languages include Arabic, French, and Italian.



Ambassador Cameron Hume presenting his public lecture

Ted Alden is the Bernard L. Schwartz senior fellow at the Council on Foreign Relations (CFR), specializing in U.S. competitiveness. His expertise includes U.S. immigration and visa policies, U.S. trade policy, and the impact of homeland security policies on U.S. economic competitiveness. He is the author of *The Closing of the American Border: Terrorism, Immigration and Security Since 9/11* (HarperCollins), and he is currently directing CFR's Independent Task Force on U.S. Immigration Policy.

PUBLIC BOOK TALK NOVEMBER 20, 2008

THE CLOSING OF THE AMERICAN BORDER

TED ALDEN SENIOR FELLOW, THE COUNCIL ON FOREIGN RELATIONS



Author Ted Alden and CPE Director Gordon Hanson

Daisuke Kotegawa has been the executive director for Japan at the International Monetary Fund since July 2007. Prior to his current assignment, he was in charge of the closure of Yamaichi Securities; Sanyo Securities in the Securities Bureau of the Japanese Ministry of Finance; nationalization of LTCB, NSB in the Financial Supervisory Authority; and the establishment of the Industrial Revitalization Corporation of Japan. He was also involved in the U.S.-Japan Framework Consultation, WTO Negotiation on Financial Services, U.S.-Japan Negotiation on the Structural Impediments Initiatives, Yen-\$ Committee and OECD Guidelines on Transfer Pricing. He has worked in the Minister's Secretariat, Budget Bureau, Tax Bureau, Finance Bureau, and International Bureau in the MOF.

Kheang Un, a Khmer Rouge survivor, grew up and was educated in Cambodia before he left the country for higher education in the United States in 1992, when Cambodia was reopened after decades of isolation from the international community. He earned a B.A. in political science and economics with distinction from the University of Hawaii in 1996, an M.A. in political science and Southeast Asian studies from Northern Illinois University in 1999, and a Ph.D. in political science and Southeast Asian studies from Northern Illinois University in 2004. Currently a visiting fellow at the University of Louisville's Center for Asian Democracy, Un will be returning to Northern Illinois University in Fall 2009 as assistant director of the Center for Southeast Asian Studies and assistant professor of political science. The CPE has given me great insights into the Asian Pacific economies that I cannot find anywhere else. Whether you are an investor inquiring about macro trends or a student looking for the topic for your thesis, you can always find new inspirations at the Center's events.

Thien Le UC San Diego Class of 2008 Research Analyst, The Lancer Group

PUBLIC LECTURE FEBRUARY 23, 2009

JAPAN'S WAY OUT: THE WORLD FINANCIAL CRISIS FROM A JAPANESE PERSPECTIVE

DAISUKE KOTEGAWA, BOARD OF THE INTERNATIONAL MONETARY FUND

STUDENT EVENT MAY 6, 2009

SEAL SEMINAR SERIES: THE POLITICS OF NATURAL RESOURCE USE IN CAMBODIA

KHEANG UN, VISITING FELLOW, THE UNIVERSITY OF LOUISVILLE'S CENTER FOR ASIAN DEMOCRACY

2009 MICROFINANCE CONFERENCE

APRIL 23 & 24, 2009

The Center on Pacific Economies hosted the 2009 Microfinance Conference at UC San Diego, which was held in conjunction with the annual board meeting of the Grameen Foundation. Bringing together academicians and practitioners alike, the microfinance conference served as a platform for discourse on new products and the research surrounding them and allowed interested parties from the Grameen Foundation to observe the academic side.

According to Assistant Professor of Economics Craig McIntosh, the time is ripe to discuss new products and procedures in the field of microfinance. As researchers and developers have conceptualized and honed different approaches to providing small loans to impoverished regions, a general idea has emerged of what works and what doesn't.

"This is a very exciting time in innovations in new products in microfinance in the sense that the basic lending product is now extremely well established," says McIntosh. "You have more than a hundred million new borrowers worldwide that have come into microfinance, and I think the moment has arrived that this is really mainstream."

The conference was broken into three different sessions: microsavings, microinsurance, and innovative use of technology. The first two sessions, more academic and research focused, featured both established and rising stars



Peter Bladin, Executive Vice-President of Programs and Regions for the Grameen Foundation, offers a presentation on "The Power of Technology to End Poverty."

in the field. While the first session reaffirmed the general belief that savings rates are increased when participants are locked into a program as opposed to saving voluntarily, the second session was more sobering as the researchers learned that they were all coming back with the same unsuccessful result.

"I found this conference to be kind of a watershed," says McIntosh. "We had all kinds of people coming from every corner of the world, with lots of different research methodologies, and, more or less, everybody was coming back from every corner of the world saying this doesn't work."The conference allowed the participants to re-evaluate their respective approaches to microinsurance and discuss angles to take moving forward.

The third session of the conference, which focused on emerging technology in primitive markets, made room



Nigel Biggar, director of the Grameen Foundation's Social Performance Management Center, gave a presentation at the microfinance conference.

for practitioners to share their experiences. Nigel Biggar of the Grameen Foundation and Peter Bladin of the Grameen Technology Center both presented papers, with participants from the World Bank, MIT, and Qualcomm sharing new information as well.

"Bringing the practitioners and the researchers together in a conference like this helps inject realism into the research, to the benefit of both groups," explains Chris Woodruff, Associate Professor of Economics at IR/PS. "The ideas flow in both directions."



IR/PS Dean Peter Cowhey, standing, talks with participants of the conference during a lunch break.

As a student focused on development economics, I really appreciated the opportunity to learn about cutting-edge innovations in the field. Meeting members of the Grameen Foundation was especially inspiring because of their clear commitment to build on the success they have already demonstrated by leveraging knowledge and technology to move even more people out of poverty.

Annie Schowalter MPIA 2010 Latin America Development Economics and International Management

RESEARCH GRANTS

OVERVIEW

CPE research grants allow IR/PS faculty to explore issues of public policy relevant to the Pacific region and beyond. Researchers use this CPE seed money as a starting point for applying for more funds from external sources, enabling groundbreaking research in established and developing countries. The Center has sponsored a variety of projects that range from economic development to cellular technology to urban migration and much more. This past year has found the following three projects growing and preparing to disseminate results.

CRAIG MCINTOSH PROFESSOR OF ECONOMICS PROJECT LOCATION: MALAWI

Project Description: Now completing its second year, this project's aim is to help the researchers discern the effects of schooling and income on sexual behavior and HIV infection among school-aged women in Malawi. The researchers seek to understand the causal links between income, schooling status, certain sexual behaviors, and ultimately HIV risk — all critical for informing effective policy interventions. IR/PS students have helped with preparing and cleaning the data now coming out of the field, and the researchers have begun to write working papers to present the results. Two IR/PS students have spent time in the field helping to compile detailed maps which include the poverty maps for Malawi and a complete roster of every household and school in the study. A third round of household surveys will begin in December 2009.



IR/PS researchers in Malawi visited markets like this one to study the consumption patterns of their survey participants. Photo by Josefine Durazo, MPIA 2008

Project Description: A recently completed project in Sri Lanka showed that additional investments generated very large increases in profits in maleowned enterprises, but no increase in profits in female-owned enterprises. Some part of the differing outcome appears to result from women working in low-profit industries. A follow-on project is providing training, information about profit levels, and small grants to one group of women presently working in low-profit sectors and to another group of women re-entering the labor force after their children have started school. The project will generate information on why women choose to work in low-profit sectors, and whether they switch to higher-profit sectors after receiving information and training. A second follow-on project with male enterprise owners focuses on turning the increases in income into employment generation, through training focused on employee management. A similar project is also taking place in Ghana.



World Bank economist David McKenzie, left, with participants in Professor Chris Woodruff's research in Sri Lanka

Project Description: This first phase of this project, which studies the effect of democratization on economic concentration, is nearing completion. With the development of a cross-national dataset on competition and law-enforcement in over 100 developing countries, researcher Stephen Weymouth has begun to collect the data that will be used to identify how changes in political competition within countries affect market structure. The second phase of the project involves detailed case studies in Argentina, Chile, and Mexico, where Weymouth will collect congressional roll call voting data on competition policy reforms. The project will be completed in December of 2009.

CHRIS WOODRUFF

PROFESSOR OF ECONOMICS PROJECT LOCATION: SRI LANKA

UC San Diego faculty have established themselves as innovators in how to evaluate public policy. CPE grants have supported important new projects that examine issues at the forefront of the current development policy agenda.

> Professor Gordon Hanson Director, Center on Pacific Economies

STEPHEN WEYMOUTH

PH.D. CANDIDATE PROJECT LOCATION: LATIN AMERICA

THE YEAR IN PHOTOS



Dean's Roundtable member Armi Williams with PLF Jaime Laya



Friends enjoy a pre-lecture reception at the UC San Diego Faculty Club.



Friends of IR/PS pause for a photo





Maureen Robb, left, and PLF Andrew Robb enjoy a tea reception given in honor of Australia Day on January 26, 2009.



PLF Patricio Meller at a lunch with students





Professor Eiko Ushida introduces PLF Glen Fukushima at a lunch with students.







PLF Do Hoai Nam and Professor Eddy Malesky



PLF Shahzada Alam Malik's public lecture at CALIT2 was telecast via the web.



IR/PS students at a reception for PLF Patricio Meller









PLF Chan-Mo Park and CPE Director Gordon Hanson chat after Dr. Park's public lecture.



THE CENTER ON PACIFIC ECONOMIES

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