

# CENTER ON PACIFIC ECONOMIES 2009-2010 ANNUAL REPORT



AT THE SCHOOL OF INTERNATIONAL RELATIONS AND PACIFIC STUDIES  
UNIVERSITY OF CALIFORNIA, SAN DIEGO

# YEAR AT A GLANCE

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## 2009-2010 HIGHLIGHTS:

- Eleven Pacific Leadership Fellows from Mexico, Japan, China, Korea, and Timor-Leste
- A lecture by IR/PS Dean Peter Cowhey on his 2009 experiences with the Office of the United States Trade Representative
- Collaborations with the IR/PS Korea-Pacific Program, Global Leadership Institute, and Center for U.S.-Mexican Studies
- Continuing community connections with noted San Diego organizations, including the San Diego World Trade Center, Kyocera Solar, and the Japan Society of San Diego
- Collaboration with the launch of the 21st Century China Program at IR/PS
- Connections with the IR/PS Career Services center to set up internships for students in the developing nation of Timor-Leste
- A co-hosting residency with the Korea-Pacific Program for Pacific Leadership Fellow Chung-in Moon, who began work on the manuscript for his book on the political economy of the defense industry in South Korea during his three-month residency

All cover images taken by IR/PS alumni:  
Todd Frank, Barret Bryson, and Amit Katzir

# MESSAGE FROM THE DIRECTOR



**GORDON HANSON, DIRECTOR**  
CENTER ON PACIFIC ECONOMIES

Within the context of the current global economy, the political and economic environments of Asia and Latin America are more important than ever. With China emerging as an increasingly powerful economic force, the rest of the world looks to understand the implications, benefits, and challenges of the growth of the Pacific region. We are dedicated to being a part of this discussion through pioneering academic research, engaging with public and private sector leaders, and connecting with the community at large.

Having finished its fourth year, the Center on Pacific Economies (CPE) at the School of International Relations and Pacific Studies (IR/PS) has welcomed and supported a total of 31 Pacific Leadership Fellows and is now embracing changes that will help the Center grow. We have steadily increased the number of Fellows visiting us each year, and we have begun to explore our media outreach options by offering videos of all our public lectures online at [cpe.ucsd.edu](http://cpe.ucsd.edu).

The Center welcomed 11 Pacific Leadership Fellows during the 2009-2010 academic year. The broad variety of expertise these Fellows brought with them engaged the IR/PS community in discussions about national security, social equity, and technology in Mexico; space policy and corporate business in Japan; the evolution of China's financial system; foreign policy and environmental standards in Korea; and East Timor's strategy for economic development. Our Fellows expounded on the struggles and achievements of countries burdened with drug wars and the challenges of building institutions from the ground up in post-conflict societies. As scholars, public servants, policy experts, or entrepreneurs, our visiting Fellows shared their knowledge with the IR/PS and San Diego communities through public events, seminars, classroom lectures, and individual and group meetings, maintaining the threads of connection that only get stronger each year.

CPE also funded a number of important research projects this year, helping to continue studies on small-scale entrepreneurship in Sri Lanka, the impact of education on the transmission of HIV/AIDS in Malawi, and the effect of financial incentives on educational performance in India. New projects, which will continue into next year, include studies of popular participation in Vietnam's authoritarian regime and the domestic and international political consequences of the global financial crisis.

As CPE moves forward, we continue to nurture relationships and seek connections between UC San Diego and the countries of Asia and the Americas, fortifying IR/PS's capacity to provide critical analysis and strategic thought about the dynamic Pacific region.

# PACIFIC LEADERSHIP FELLOWS

## PROGRAM OVERVIEW

### INTRODUCTION

With the completion of its fourth year, the Pacific Leadership Fellows Program at the Center on Pacific Economies has hit its stride. The program brings Fellows to UC San Diego from around the Pacific region to engage in dialogue, research, and teaching with students, faculty, and the San Diego community. In a world where Asia and the Americas are increasingly the source of global dynamism, Fellows provide vital insight into how economic and political systems are evolving. With each year, we increase the number of Fellows in our network throughout Asia and the Americas. Fellows are drawn from remarkable scholars, business people, and policy makers who shape strategy and opinion in their own countries in government, the private sector, academia, and the nonprofit world. These strong connections to IR/PS and UC San Diego throughout the world help the Center stand out as a premier academic institution.

### 2009-10 FELLOWS

**SIGRID ARZT**  
MEXICO

**MASAKAZU TOYODA**  
JAPAN

**XIAONIAN XU**  
CHINA

**CHUNG-IN MOON**  
KOREA

**KAZUHIKO TOYAMA**  
JAPAN

**SUNG-HOON KIM**  
KOREA



Pacific Leadership Fellow Chung-in Moon presents his lecture titled "The Political Economy of Division and Unification in Korea."



IR/PS student Brian Mallis participates in a Q&A session during lunch with a Pacific Leadership Fellow.

## 2009-10 FELLOWS CONTINUED

EMILIA PIRES  
TIMOR-LESTE

TAKATOSHI ITO  
JAPAN

LÁZARO CÁRDENAS  
BATEL  
MEXICO

ALEJANDRO PISANTY  
MEXICO

MIGUEL SZÉKELY  
PARDO  
MEXICO

## RESPONSIBILITIES

While in residence, each Fellow has a list of responsibilities that they fulfill through a variety of activities and projects:

**Collaboration with Faculty:** This year, Chung-in Moon engaged with Professors Stephan Haggard and Jong-Sung You as part of a joint fellowship between CPE and the IR/PS Korea-Pacific Program. Sung-Hoon Kim participated in a panel discussion on the Korea-U.S. Free Trade Agreement with IR/PS Dean Peter Cowhey, and Emilia Pires is working with Professor Miles Kahler on an ongoing connection between IR/PS and the g7+ group of fragile states.

**Student Interaction:** The Pacific Leadership Fellows are an important resource for IR/PS students, offering them an opportunity to network with and learn from experts in relevant fields. In addition to casual lunch lectures exclusively for students, the Fellows meet one-on-one with students, and they often guest-lecture in IR/PS classes. This year seven of the 11 Fellows guest-lectured in either language classes or seminars germane to their areas of expertise.

**Public Program:** All Fellows present a public lecture, which offers them the chance to engage with a variety of audience members, from academicians to students to the casual observer. Each lecture is followed by a question-and-answer session, allowing audience members to dig deeper into the topic at hand. Xiaonian Xu's lecture on the post-crisis economy in China was a great draw for students and the community, and like all of the Fellows, Xu was available after the talk to continue the discussion during the event reception.

**UC San Diego and San Diego Community Connections:** Each Pacific Leadership Fellow has unique interests and expertise, and the Center on Pacific Economies strives to match them with appropriate contacts within both the university setting as well as the greater San Diego community. Sung-Hoon Kim, president of South Korea's Citizens Movement for Environmental Justice, connected with the Scripps Institution of Oceanography, and telecommunications expert Alejandro Pisanty met with both the California Institute for Telecommunications and Information Technology and the San Diego Supercomputer Center. Security expert Sigrid Arzt connected with the San Diego Police Department as well as local chapters of the FBI and the DEA.

**IR/PS Community Connections:** Through meals and meetings, Fellows engage with IR/PS International Advisory Board members, Dean's Roundtable members, and other supporters of the IR/PS community.

# PACIFIC LEADERSHIP FELLOW

## SIGRID ARZT



### ABOUT SIGRID ARZT

Ms. Sigrid Arzt is the former Technical Secretary of Mexico's National Security Council under President Felipe Calderón's administration, where she served as the chairperson of a council of the highest-ranking federal officials in the area of National Security. Shortly after her residency as a Pacific Leadership Fellow, Arzt was sworn in as a commissioner for Mexico's Federal Institute for Public Access of Information.

She has been a consultant for security issues for the World Bank and has presented numerous workshops for local governments on crime and violence prevention, focusing mainly on the development of the institutional capacity to create public policies for security and civil participation. Arzt has recently been a public policy scholar at the Woodrow Wilson International Center for Scholars in Washington, D.C. Until 2006, she also served as co-director of Mexico City's non-profit association Democracy, Human Rights and Security, which she founded in 2003.

Arzt holds a B.A. in international relations from the Universidad Iberoamericana and an M.A. in international relations and peace studies from Notre Dame University.

**IN RESIDENCE:**  
SEPTEMBER 28-  
OCTOBER 8, 2009

**FACULTY HOST:**  
ALBERTO DÍAZ-CAYEROS

**COMMUNITY HOST:**  
AARON FELDMAN

### EVENTS & CONNECTIONS

ORGANIZED CRIME,  
MILITARIZATION, AND  
HUMAN RIGHTS

PUBLIC LECTURE,  
SEPTEMBER 29

THE CENTER FOR  
U.S.-MEXICAN STUDIES

IR/PS LATIN AMERICAN  
STUDENT ORGANIZATION

SAN DIEGO POLICE  
DEPARTMENT; FBI; DEA

U.S. COAST GUARD



IR/PS students look on as Sigrid Arzt guest-lectures in a Spanish language class.

# PACIFIC LEADERSHIP FELLOW

## MASAKAZU TOYODA

### ABOUT MASAKAZU TOYODA

Mr. Masakazu Toyoda is currently the Secretary-General at the Secretariat of Headquarters for Space Policy in Japan. In addition, Toyoda most recently served as the Special Envoy on East Asian Affairs to the Prime Minister, and as Special Adviser on Climate Change at Japan's Ministry of Economy, Trade and Industry (METI), where he also held the position of Vice Minister for International Affairs.

He has a long career history at Japan's International Trade Policy Bureau, with positions including Director-General for both the International Economic Affairs Department and Multilateral Trade System Department.

Toyoda holds a Bachelor of Law degree from the University of Tokyo and Master of Public Affairs degree from Princeton University's Woodrow Wilson School of Public and International Affairs.

The hallmark of Toyoda's visit was his involvement with IR/PS students. He guest-lectured in two classes, talking about security issues related to space policy and U.S.-Japan relations; went to dinner with Japan-focused students; and connected with IR/PS students who had worked at METI.



**IN RESIDENCE:**  
JANUARY 18-22, 2010

**FACULTY HOST:**  
ULRIKE SCHAEDE



Masakazu Toyoda and CPE Director Gordon Hanson enjoy their conversation after Mr. Toyoda's public lecture on climate change in Japan.

### EVENTS & CONNECTIONS

JAPAN'S APPROACH TO CLIMATE CHANGE  
PUBLIC LECTURE,  
JANUARY 19

CALIFORNIA INSTITUTE FOR TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY (CALIT2)

KYOCERA SOLAR

SCRIPPS INSTITUTION OF OCEANOGRAPHY

LABORATORY ON INTERNATIONAL LAW & REGULATION

# PACIFIC LEADERSHIP FELLOW

## XIAONIAN XU



### ABOUT XIAONIAN XU

Dr. Xiaonian Xu is a professor of economics and finance at China Europe International Business School (CEIBS). Before joining CEIBS in 2004, Xu worked for China International Capital Corporation Limited (CICC) as managing director and head of research. Prior to his work with CICC, Xu served as a senior economist with Merrill Lynch Asia Pacific, based in Hong Kong, from 1997 to 1998, and also as a consultant with the World Bank in Washington, D.C., in 1996. Xu also served as an assistant professor at Amherst College in Massachusetts, where he taught economics and financial markets, and as a research fellow with the State Development Research Center of China.

**IN RESIDENCE:**  
JANUARY 19-29, 2010

**FACULTY HOST:**  
BARRY NAUGHTON

**COMMUNITY HOSTS:**  
JAVADE CHAUDHRI &  
GAIL KEE

Xu holds a Ph.D. in economics from UC Davis and an M.A. in industrial economics from People's University of China. In 1996, Xu received the Sun Yefang Economics Prize, the highest Chinese award in the field, for his research on China's capital markets.

His research interests include macroeconomics, finance, financial institutions and markets, transitional economies, and economic reform in China.

### EVENTS & CONNECTIONS

THE CHINESE ECONOMY  
IN A POST-CRISIS  
WORLD

PUBLIC LECTURE,  
JANUARY 26

IR/PS 21ST CENTURY CHINA  
PROGRAM

IR/PS CHINA FOCUS  
STUDENT GROUP

UC SAN DIEGO ECONOMICS  
DEPARTMENT

SAN DIEGO  
WORLD TRADE CENTER



Xiaonian Xu talks about the Chinese economy with members of the IR/PS community.



# PACIFIC LEADERSHIP FELLOW

## CHUNG-IN MOON

### ABOUT CHUNG-IN MOON

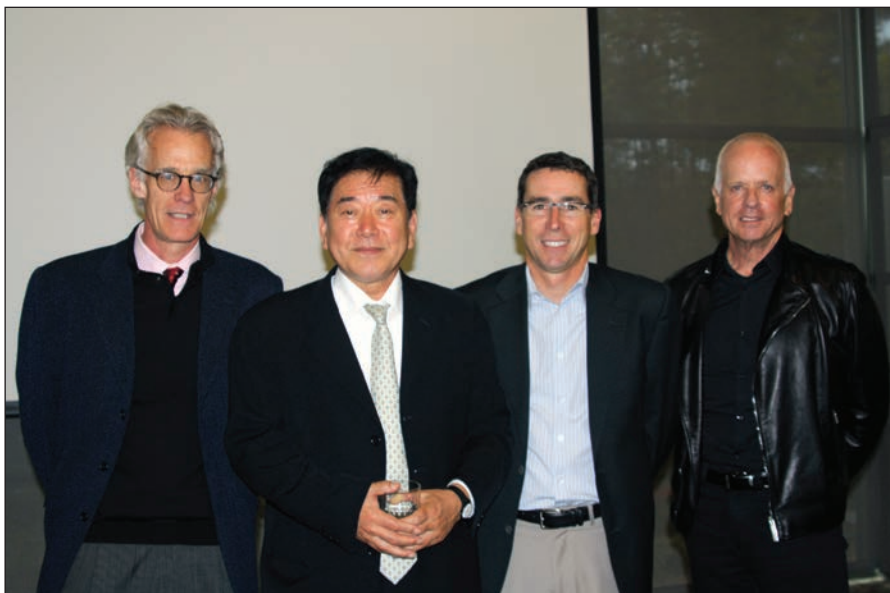
Chung-in Moon is a professor of political science at Yonsei University, where he has also served as dean of Yonsei's Graduate School of International Studies. He is one of the leading analysts of the Korean peninsula and has served in important advisory and policy positions in both the Kim Dae Jung and Roh Moo Hyun governments. He is known for his pioneering work on South Korea's political economy and his early and influential defense of the strategy of engagement with North Korea.

Moon attended the first North-South summit with Kim Dae Jung in 2000 as a special delegate, served as Chairman of the Presidential Committee on Northeast Asian Cooperation Initiative under the Roh Moo Hyun administration, and attended the second North-South summit in October 2007. He has represented Korea in a number of public and private forums including as chair of the ASEAN Regional Forum's Expert and Eminent Persons Group. He is a board member of the Korea Foundation, the Sejong Foundation, and the East Asia Foundation, and Editor-in-Chief of *Global Asia*, an important quarterly magazine covering political developments in the region. Moon holds an M.A. and Ph.D. in political science from the University of Maryland.



**IN RESIDENCE:**  
FEBRUARY 15-  
MAY 7, 2010

**FACULTY HOST:**  
STEPHAN HAGGARD



Chung-in Moon, second from left, with (l-r) IR/PS Professor Stephan Haggard, CPE Director Gordon Hanson, and IR/PS International Advisory Board Member Jeff Donahue.

### EVENTS & CONNECTIONS

THE POLITICAL  
ECONOMY OF DIVISION  
AND UNIFICATION  
IN KOREA  
PUBLIC LECTURE,  
APRIL 27

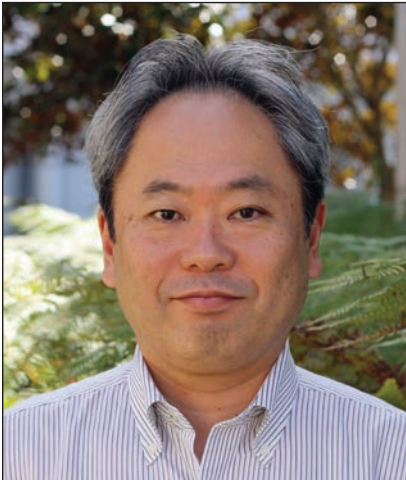
IR/PS KOREA-PACIFIC PROGRAM

IR/PS MANNAM  
STUDENT GROUP

GLOBAL LEADERSHIP  
INSTITUTE

# PACIFIC LEADERSHIP FELLOW

## KAZUHIKO TOYAMA



**IN RESIDENCE:**  
MARCH 1-12, 2010

**FACULTY HOST:**  
TAKEO HOSHI

**COMMUNITY HOSTS:**  
RICHARD FORSYTH &  
KATE LEONARD

### ABOUT KAZUHIKO TOYAMA

Mr. Kazuhiko Toyama is the CEO and Representative Director of Industrial Growth Platform, Inc. (IGPI), a private innovation fund based in Tokyo. With a background in business and a reputation as an innovator, Toyama founded IGPI in 2007 and has seen the company thrive by providing management support services to struggling companies and offering strategies for long-term, sustainable business operations.

Before starting IGPI, Toyama served as a founding member and, later, CEO of Corporate Directions, Inc., which successfully turned around 41 companies in Japan. He is also the former COO of Industrial Revitalization Corporation Japan, Inc., which was established by the Japanese government in 2003.

Toyama has worked with the Boston Consulting Group, OMRON Corporation, Pia Corporation, and The Asahi Shimbun Company. Additionally, he is a member of Japan's Council on Economic Fiscal Policy, the Council for the Promotion of Regulatory Reform, and the Council for Science and Technology's Basic Plan Special Committee. Toyama graduated from the Faculty of Law, University of Tokyo, and holds an M.B.A. from Stanford University's Graduate School of Business.

### EVENTS & CONNECTIONS

CORPORATE  
RESTRUCTURING IN THE  
21ST CENTURY  
PUBLIC LECTURE,  
MARCH 2

IR/PS ASAMESHIKAI  
STUDENT GROUP

UC SAN DIEGO  
RADY SCHOOL OF MANAGEMENT

JAPAN SOCIETY OF SAN DIEGO

JAPAN SOCIETY OF TIJUANA



At the reception following his public lecture, Kazuhiko Toyama engages with community member Richard Forsyth and an IR/PS student.

# PACIFIC LEADERSHIP FELLOW

## SUNG-HOON KIM

### ABOUT SUNG-HOON KIM

As the president of South Korea's Citizens Movement for Environmental Justice, Dr. Sung-Hoon Kim uses his expertise in agricultural and resource economics to focus on environmentally friendly agriculture and sustainable development with regard to current Korean policies.

Kim is professor emeritus of agriculture and resource economics at Chung-Ang University in Seoul, where he also held dean and vice-president positions. From 2005 to 2009, Kim also served as president of Sangji University in Wonju, Korea. Most recently, he held co-representative positions for the Citizens Coalition for Economic Justice, the Korean Sharing Movement, and the Korea National Trust. He also served as President of the Korea Forest Conservation Association and as Special Advisor to the Citizen's Alliance for Consumer Protection of Korea and The Korea Federation of Sustainable Agriculture Organizations. In addition to his career in academia, Kim has been active in the Korean government. From 1998 to 2000, Kim served as the Minister of Agriculture and Forestry and as a member of the National Affairs Council for the Republic of Korea. Kim holds a Ph.D. in agricultural and resource economics from the University of Hawaii and a B.S. in agricultural economics from Seoul National University.



**IN RESIDENCE:**  
MARCH 29-  
APRIL 18, 2009

**FACULTY HOST:**  
JONG-SUNG YOU

**COMMUNITY HOSTS:**  
JAMES & DAPHNE  
JAMESON



Sung-Hoon Kim and CPE Program Coordinator Derek Brendel visited the New Roots community farm in the City Heights neighborhood of San Diego.

### EVENTS & CONNECTIONS

PERSPECTIVES ON  
THE KOREA-U.S. FREE  
TRADE AGREEMENT  
PUBLIC LECTURE,  
MARCH 30

IR/PS KOREA-PACIFIC PROGRAM

GLOBAL LEADERSHIP  
INSTITUTE

SCRIPPS INSTITUTION OF  
OCEANOGRAPHY

# PACIFIC LEADERSHIP FELLOW

## EMILIA PIRES



**IN RESIDENCE:**  
APRIL 14-21, 2010

**FACULTY HOST:**  
MILES KAHLER

**COMMUNITY HOSTS:**  
JEFF & GAIL DONAHUE

### EVENTS & CONNECTIONS

HARD-EARNED LESSONS  
FROM TEN YEARS OF  
STATEBUILDING AND  
PEACEBUILDING

PUBLIC LECTURE,  
APRIL 19

INTERNATIONAL RESCUE  
COMMITTEE

IR/PS SOUTHEAST ASIA LINK  
STUDENT GROUP (SEAL)

IR/PS CAREER SERVICES

### ABOUT EMILIA PIRES

Emilia Pires is currently the Minister of Finance for the government of the Democratic Republic of Timor-Leste. Born and raised until her teenage years in Timor, Pires evacuated to Australia in 1975, when Indonesia invaded and occupied the small country. Before Timor-Leste officially regained its independence in 2002, Pires lived and worked in Australia, commissioning tirelessly for human rights and independence on behalf of the people of East Timor. She spoke at the Congressional Hearing on the Humanitarian Crisis in East Timor in Washington, D.C., in September of 1999.

With over 20 years of management experience and 25 years of community planning and development work, Pires has enhanced her professional career with senior posts with both the United Nations and the World Bank. She returned to East Timor in 1999, offering her civil service experience to the National Council of Timorese Resistance and serving as director of the Department of Regional Services. She took the position of Secretary of the Commission on Planning in 2001, and in 2007, Pires became Timor's finance minister.

She recently spoke at a World Bank forum on developing nations and internal conflict, and she is involved with the g7+ group of fragile nations. For more about Emilia Pires, see the feature story on page 18.



Emilia Pires describes her experiences with the Ministry of Finance in Timor-Leste.

# PACIFIC LEADERSHIP FELLOW

## TAKATOSHI ITO

### ABOUT TAKATOSHI ITO

Takatoshi Ito is a professor at the University of Tokyo's Graduate School of Economics. His teaching career has allowed him to work extensively in both the U.S. and Japan, with appointments at the University of Minnesota, Harvard University's Kennedy School of Government and Department of Economics, and the Institute of Economic Research at Hitotsubashi University in Japan. He has served as a national fellow at the Hoover Institution at Stanford University, a visiting scholar at the Bank of Japan's Institute of Monetary and Economic Studies, and as a senior adviser in the research department of the International Monetary Fund. He is also on the advisory committee for the Peterson Institute for International Economics.

Ito was a member of the Council on Economic and Fiscal Policy in Prime Minister Shinzo Abe's government in Japan, and from 1999 to 2001, he served as Deputy Vice Minister for International Finance in the Ministry of Finance.

Ito is the author of *The Japanese Economy* (1992) and coauthor of *A Vision for the World Economy* (MIT Press, 1996), *Political Economy of Japanese Monetary Policy* (MIT Press, 1997), *Financial Policy and Central Banking in Japan* (MIT Press, 2000), and *No More Bashing: Building a New Japan–United States Economic Relationship* (2001).



**IN RESIDENCE:**  
APRIL 30–MAY 7, 2010

**FACULTY HOST:**  
TAKEO HOSHI

### EVENTS & CONNECTIONS

THE CHINESE  
PROPERTY BUBBLE:  
CAN LESSONS BE  
LEARNED FROM JAPAN'S  
LOST DECADE?

PUBLIC LECTURE,  
MAY 3

IR/PS ASAMESHIKAI  
STUDENT GROUP

IR/PS CHINA FOCUS  
STUDENT GROUP

UC SAN DIEGO DEPARTMENT  
OF ECONOMICS

JAPAN SOCIETY OF SAN DIEGO



Takatoshi Ito enjoys a reception in his honor with IR/PS International Advisory Board Member Kwan So.

# PACIFIC LEADERSHIP FELLOW

## LÁZARO CÁRDENAS BATEL



**IN RESIDENCE:**  
MAY 3-7, 2010

**FACULTY HOSTS:**  
GORDON HANSON &  
ALBERTO DÍAZ-CAYEROS

**COMMUNITY HOST:**  
AARON FELDMAN

### EVENTS & CONNECTIONS

DEMOCRACY, SECURITY,  
AND STATE CAPACITY  
IN MEXICO

PUBLIC LECTURE,  
MAY 6

IR/PS LATIN AMERICA  
STUDENT ORGANIZATION

CENTER FOR U.S.-MEXICAN  
STUDIES

U.S. DEPARTMENT OF STATE

### ABOUT LÁZARO CÁRDENAS BATEL

Lázaro Cárdenas Batel is the former Governor of Michoacán, Mexico, representing the Party of the Democratic Revolution. Before serving as governor from 2002 to 2008, Cárdenas Batel represented his home state in both the federal Chamber of Deputies and the Senate. Cárdenas Batel is the member of a distinguished political family: his grandfather, Lázaro Cárdenas del Río, served as president of Mexico from 1934 to 1940, and his father, Governor Cuauhtémoc Cárdenas, was a three-time presidential candidate.

Cárdenas Batel recently served as a Public Policy Scholar at the Woodrow Wilson Institute in Washington, D.C., where he focused on immigration in U.S.-Mexico and U.S.-Latin America relations and on immigration reform in the U.S.

Cárdenas Batel was in joint residence with CPE and the Center for U.S.-Mexican Studies. While in residence, he gave a lecture on security and government in Mexico, which featured a second talk by Joy Olson, Executive Director of the Washington Office of Latin America.



Lázaro Cárdenas Batel, second from left, with (l-r) International Advisory Board Member Aaron Feldman, Center for U.S.-Mexican Studies Director Alberto Díaz-Cayeros, and CPE Director Gordon Hanson.

# PACIFIC LEADERSHIP FELLOW

## ALEJANDRO PISANTY

### ABOUT ALEJANDRO PISANTY

Alejandro Pisanty is a recognized leader in issues related to distance education and e-learning, IT policy, the Internet, and the Information Society in Mexico. He is a professor in the School of Chemistry at the National Autonomous University of Mexico (UNAM), where he has also been head of the Graduate School of Chemistry, head of Academic Computing Services, and head of Open and Distance Education. He has served as chair of the Internet Society of Mexico, vice-chair of ICANN (Internet Corporation for Assigned Names and Numbers), and as a trustee on the Board of the Internet Society.

In 2009 Pisanty led the #InternetNecesario campaign on Twitter, which used social media to encourage an adjustment in tax laws related to the Internet in Mexico. Additionally, he has contributed to making UNAM a leader in the Internet, education technology, virtual reality, supercomputing, and digital signature fields, among others. In the framework of the UN and international discussions of Internet governance, Pisanty has been a member of the Working Group on Internet Governance, participant in the World Summit on the Information Society, and member of the Internet Governance Forum Advisory Group.



Alejandro Pisanty talks with IR/PS students Cecilia Estevez-Olea (far left) and Molly Watts following his public lecture on the state of telecommunications in Mexico.



**IN RESIDENCE:**  
MAY 17-28, 2010

**FACULTY HOST:**  
PETER COWHEY

### EVENTS & CONNECTIONS

THE GORDIAN  
KNOTS IN THE  
TELECOMMUNICATIONS  
AND IT SECTORS IN  
MEXICO

PUBLIC LECTURE,  
MAY 27

CALIFORNIA INSTITUTE FOR  
TELECOMMUNICATIONS AND  
INFORMATION TECHNOLOGY  
(CALIT2)

SAN DIEGO SUPERCOMPUTER  
CENTER

QUALCOMM

GLOBAL INFORMATION  
INDUSTRY CENTER

# PACIFIC LEADERSHIP FELLOW

## MIGUEL SZÉKELY PARDO



**IN RESIDENCE:**  
JUNE 1-8, 2010

**FACULTY HOSTS:**  
GORDON HANSON &  
ALBERTO DÍAZ-CAYEROS

### ABOUT MIGUEL SZÉKELY PARDO

Miguel Székely Pardo is the former Undersecretary for Planning and Evaluation at the Ministry of Social Development in Mexico. Prior to his work with the Ministry, Székely served as Chief of the Unit for Regional Development in the Executive Office for Strategic Planning and Regional Development.

He has extensive experience in development economic research, having served as a specialist in the social sector of the research department at the Inter-American Development Bank in Washington, D.C. He has also held positions as professor and researcher at the Economic Studies Centre at El Colegio de México and professor at the Instituto Tecnológico Autónomo de México.

Székely has published widely on poverty, inequality, and household income and savings distribution in Mexico. He holds a Ph.D. in economics from Oxford University.

Székely was in joint residence with CPE and the Center for U.S.-Mexican Studies, where he held a graduate fellowship 20 years ago.

### EVENTS & CONNECTIONS

SOCIAL MOBILITY IN  
MEXICO

PUBLIC LECTURE,  
JUNE 1

CENTER FOR U.S.-MEXICAN  
STUDIES

IR/PS LATIN AMERICA  
STUDENT ORGANIZATION

EL COLEGIO DE LA FRONTERA  
NORTE (COLEF)



Miguel Székely Pardo offers a few words on his experiences with the Center for U.S.-Mexican Studies at the Center's 30th Anniversary Celebration on June 2, 2010.



# RESEARCH SCHOLAR

## KARTHIK MURALIDHARAN



Karthik Muralidharan spent the 2009-2010 academic year in a research fellowship position with CPE. Already a faculty member in UC San Diego's Department of Economics, Karthik used his time away from teaching this year to set up and maintain field research projects in India and Indonesia.

Muralidharan, originally from India, knew he wanted to be an economist from a young age, after a transformative experience at boarding school in Singapore. Upon arriving there in 1992, Muralidharan was struck by how far the country had come in just 25 years. "On the back of sensible economic policy, it managed to leapfrog stages of development," he explains. "Once you think about those things, it's hard to be motivated by anything else."

Muralidharan followed his research interests to Harvard, where he focused on poverty, nutrition, and food security. With high ambitions as he approached graduation, he applied to graduate school, to fellowships, and to jobs in the private sector. He considers himself lucky to have experienced all three – he spent his first year out of college in a fellowship at Cambridge, followed by a year of work in Singapore as a consultant for Bain & Company. After returning to Harvard for his doctoral studies, Muralidharan again directed his energy toward poverty research.

Muralidharan began work on a project that evaluated the effectiveness of healthcare and education providers in a variety of developing countries, learning distressing statistics along the way: about 25% of teachers were absent from public schools in India on any given day, and roughly 40% of doctors were absent from clinics. From there, Muralidharan's work progressed into determining ways to improve these statistics, whether through performance-linked pay, contract changes, or grants and vouchers. He worked with the local government to start trying to make these changes, which shaped his current approach to field work. "The style of my research is very hands-on," he explains. "I work with governments and implementing agencies to find the best ways to improve the situation, while making sure the policies we try are theoretically well-grounded and empirically rigorously evaluated."

During his year as a CPE research scholar, Muralidharan has steadily worked on several different projects at various stages of completion, from finalizing data and sending out papers on teacher incentives, to nurturing current research on school vouchers in India, to setting up a new project in India based around government poverty funds. For each of his projects, Muralidharan maintains a high standard of randomized evaluation for data collection and focuses on public finance in developing countries. He works with governments around the world to help with specific evaluations of public programs. "I can't suggest an idea to be rolled out for a billion people," he says. "It makes more sense to think about piloting new ideas in small-scale ways."

Now that his fellowship at CPE is coming to a close, Muralidharan will re-assume his post in the UC San Diego Department of Economics. He will get a break from traveling and have more time with his wife and son. "We're looking forward to some stability, getting a lot of work done, and raising our son in sunny San Diego."

## PACIFIC LEADERSHIP FELLOW EMILIA PIRES

### HOW A REFUGEE FROM EAST TIMOR BECAME THE FINANCE MINISTER OF TIMOR-LESTE

Emilia Pires was raised to be an agent of change. Born in East Timor to native Timorese parents, Pires was the oldest of seven children, and she learned early on how to be a leader. “I had to be the model,” she says. “People are looking at you and learning from you. I wasn’t allowed to make mistakes, but now I am reaping the benefits of that discipline.”

Pires’s father, Alfredo Manuel Pires, was an administrator in the Timorese government with a fierce loyalty to the native residents of the small country. After centuries of Portuguese rule, East Timor tasted just a hint of independence

in 1975 before a brutal takeover by its neighbor Indonesia. Pires’s family fled when she was 14 to Australia, where Pires received an Anglo-Saxon education that taught her to ask a lot of questions and never give up seeking answers. Meanwhile, her father – a dedicated proponent of social justice – made sure his children knew that an injustice had been done to the people of their homeland and that they needed to help.

“Everything that we could do, we did,” says Pires. They translated letters from the victims of East Timor to Amnesty International and served as interpreters for any member of the Timorese community that passed through Australia. They worked with NGOs and solidarity groups for East Timor, and Pires’s father created community groups for the refugees who came to live in Australia. By that time, Pires had started to speak English well, and she could take the community groups one step further than her father. When he started a refugee organization that was local to Melbourne, Emilia reached out to organizations in other countries to give the Timorese group a global reach. “I have this tendency to turn things from zero into an empire,” she says. “One day I’ll have to stop and think about what that quality is, because I really don’t know.”

Pires hasn’t had time to ponder that unnamed quality yet; she has been too busy working first for the rights of East Timor refugees and now for the future of the newly independent nation. After fleeing in 1975, Pires didn’t set foot on her native soil again until 20 years later, when she visited the country to see just what it was she had been working so hard for all her life. “I was tired,” she admits. “I wanted to go to Timor to see for myself what



Emilia Pires presents a public lecture describing the difficulties of building a nation from the ground up.

it was like, and I wanted to say goodbye. I was ready to be normal.” After a youth spent at school during the weekdays and at human rights demonstrations on the weekends, Pires thought she might like a life with a little more leisure. Her plans backfired, though: she returned from her trip more committed to East Timor than ever. “I saw so much injustice,” she says. “I couldn’t handle it. I had to do something.”

She rallied her expansive network and began to work with others on a plan to liberate East Timor, most notably with Xanana Gusmão, the former president and current prime minister of the Democratic Republic of Timor-Leste, who was imprisoned from 1993 to 1999 for his heavy involvement in the Timorese resistance. With the help of both Gusmão’s network and her own, Pires mobilized donors to contribute funds toward East Timor’s freedom, culminating in a meeting in Washington, D.C., with the World Bank. Pires began working with the U.N. to help East Timor get on its feet, and she stayed with the fledgling country through its official independence in 2002 until 2004, when she took a job in Palestine. Two years later she returned to Timor-Leste, which was still struggling to stay afloat. She took the position as Minister of Finance knowing the challenges that lay ahead of her. Faced with a disorganized department of finance and a staff of native Timorese with third-grade level math skills, she felt discouraged and



During their stay in San Diego, Emilia Pires and her husband, Warren Macleod (far right), connected with IR/PS community members Jeff & Gail Donahue.

**WOMEN TO WATCH IN ASIA**

**emilia Pires**

**Exiled to Australia at age 15, she spent 24 years away from East Timor. Good experience for her job as finance minister.**  
By Eric Ellis

**E**ast Timor’s finance minister, Emilia Pires, is nothing if not ambitious for her struggling country, one of the world’s newest and poorest. It’s not enough for East Timor to become something close to viable ten years after breaking free from a quarter-century of brutal Indonesian military rule. No, the 48-year-old Pires has a bigger idea—no less than membership in the Organisation for Economic Co-operation & Development, the rich countries club. “Why can’t we aspire to be in the OECD?” she asks. “We just posted 10% economic growth in a financial crisis. We will become the next miracle of Southeast Asia.”

Australian-educated Pires leads a new generation of Timorese officials following the veterans of the independence era. And she’s catching the attention of foreign donors and investors. “Emilia is very capable,” says the U.S. ambassador to East Timor, Hans G. Kleinm. “She has a very impressive command of her portfolio.” The Australian ambassador to Dili, Peter Heyward, says, “Emilia very much knows what the problems are.”

What might help Pires achieve her lofty goals for the country is oil and gas. Oil majors from Australia, India, China, Malaysia, Japan and the U.S. are exploring under the waters off East Timor. The government’s Petroleum Fund has heaped \$3 billion in royalties and that could reach \$20 billion by 2020. The Peterson Institute for International Economics in Washington, D.C., last year ranked it as the world’s third best managed sovereignty fund, after New Zealand and Norway’s. But Pires is wary of East Timor’s oil becoming a

course, facing a lopsided boomtown economy. “We need to use the money to put infrastructure in place for normal development to occur so if we never had oil.”

The eldest of seven (her father is the resource minister), Pires was born to a prominent mixed-race family in Atabae. Her grandfather served in Portugal’s colonial brigades, and her father was a senior Portuguese civil servant. The Pires clan enjoyed an idyllic childhood “living in a paradise.” But that all changed in 1975 when an Indonesian-armed civil war erupted after Lisbon abandoned Timor. Just 15, Emilia was evacuated to Darwin. “I thought it was going to be for only three or four days, and then everything would calm down.” But instead Indonesia invaded and Pires faced a choice— flee to Portugal or remain in Australia. “My father was very wise,” she remembers. “He wanted to give us an Anglo-Saxon education and sense of independence and initiative because we were already familiar with a Latino culture.” She stayed in Australia for the 24-year occupation, slipping home under a different name to visit besieged relatives. She went to school in a tough Melbourne suburb, graduated from university and later joined the state of Victoria civil service. “In the daytime we did our Australian way of living, but at night, we lived like Timorese, to keep our culture and country alive,” she says.

She returned to Dili in 1999, one of few East Timorese with any meaningful government experience. Today, married to an Australian engineer (the couple has no children), she says she never imagined herself as a politician. Now she makes her case with myriad Timorese stakeholders: the media, the Catholic Church, villages where she explains the nation’s finances in layman’s terms. Her message: “Goodbye Conflict, Welcome Development.”

overwhelmed. “I thought I could do anything,” she says. “I had proven in Australia that I could do multiple things at once. But I got to Timor, and for the first time in my life I thought, ‘I have to give up.’”

She didn’t. Instead, Pires did what she had always done: she learned. She met with the different advisors in the government and asked questions until she had the answers she needed. “Now it’s easy,” she says. “Treasury, procurement, I understand. But I had to ask the advisors many times to please, please make me understand this.”

Pires’s father passed away before he could see Timor-Leste regain its independence, but Emilia and her siblings carried on his legacy of social service. “My father brought us up with the knowledge that we were born into privilege,” she says. “The least we could do was to work to earn that privilege.” It’s a philosophy that drove Pires and her family to help Timor-Leste become liberated.

“I believe that Timor can be the next miracle in the world,” says Pires. With the drive, energy, and determination of its Minister of Finance, Timor-Leste is well on its way.

Emilia Pires was named one of the “Women to Watch in Asia” in the September 2009 issue of *Forbes Asia* magazine.

# ADDITIONAL EVENTS

CONFERENCE  
JANUARY 21 & 22, 2010

## **NEW CHALLENGES FOR DEMOCRACY AND DEVELOPMENT IN LATIN AMERICA**

In conjunction with former Pacific Leadership Fellow Patricio Meller and the Latin American Economic Research Center (CIEPLAN) of Chile, the Center on Pacific Economies hosted a conference bringing together a group of prominent economists and political scientists from Latin America and the U.S. The conference focused on addressing the current challenges facing the economy in Latin America.

(See page 22 for a feature story on this conference.)

PUBLIC TALK  
FEBRUARY 23, 2010

## **REFLECTIONS ON FORGING THE U.S. TRADE AGENDA**

PETER COWHEY  
DEAN OF THE SCHOOL  
OF INTERNATIONAL RELATIONS  
AND PACIFIC STUDIES

Peter Cowhey is the UC San Diego Dean and Qualcomm Professor of Communications and Technology Policy at the School of International Relations and Pacific Studies. In 2009, he was on leave from the university to join the Office of the U.S. Trade Representative as Senior Counselor for policy planning. His responsibilities included working with Ambassador Ronald Kirk on the strategic agenda for trade policy while supervising the work of USTR offices for the Americas, Europe and the Middle East, Market Access and Competitiveness, Intellectual Property, and Services and Investment.



After a year of sabbatical spent in Washington, D.C., IR/PS Dean Peter Cowhey presents a lecture on United States trade policy.

The Politics in the New Hard Times conference celebrated the career and research of Peter Gourevitch, former chair of the UC San Diego Political Science Department and founding dean of the School of International Relations and Pacific Studies. The conference assembled an esteemed group of scholars to consider one of Peter Gourevitch's major research themes: the effects of macroeconomic events on politics. The conference took its title from one of Gourevitch's books, *Politics in Hard Times*. With the world deep in an economic recession, the discussion centered around the political consequences of the current global economic crisis.

CONFERENCE  
APRIL 23 & 24, 2010

**POLITICS IN THE NEW  
HARD TIMES**



Professor Peter Gourevitch (right) with friend Arthur Goldhammer at the Politics in the New Hard Times conference.

Chikako Ueki is a professor at the Graduate School of Asia-Pacific Studies (GSAPS) at Waseda University in Japan, with specialties in international relations and security studies. Prior to joining GSAPS, Dr. Ueki was Staff Writer and Political Correspondent for *The Asahi Shimbun*, Visiting Scholar at the Institute of International Relations at Peking University, and Senior Research Fellow at the National Institute for Defense Studies. Major publications include "China: In Search of New Thinking," in *East Asia Strategic Review*, and "International Structural Change and Japan-U.S.-China Relations: The Importance of a Policy of Liberal-Deterrence," in *International Affairs*. She earned her Ph.D. in political science from Massachusetts Institute of Technology.

PUBLIC TALK  
JUNE 1, 2010

**THE U.S.-JAPAN ALLIANCE  
AT 50: ACHIEVEMENTS  
AND CHALLENGES**

CHIKAKO KAWAKATSU UEKI  
PROFESSOR OF INTERNATIONAL  
RELATIONS  
WASEDA UNIVERSITY

# CONFERENCE SPOTLIGHT

## “NEW CHALLENGES FOR DEMOCRACY AND DEVELOPMENT IN LATIN AMERICA” JANUARY 21 & 22

In a joint effort with the Latin American Economic Research Center (CIEPLAN) of Chile, the Center on Pacific Economies hosted a conference January 21 & 22, 2010. Bringing together a group of prominent economists and political scientists from Latin America and the U.S., the conference focused on addressing the current economic and social challenges facing Latin America.

The conference was a long time in the making. When Pacific Leadership Fellow Patricio Meller of Chile finished his residency at the Center in February 2009, the economic crisis was beginning to show its severity in Latin America. Meller contacted CPE Director Gordon Hanson to talk about the potential effects of the crisis on the progress Latin America has made in democratizing and addressing poverty and other social concerns in the region. “[Patricio’s] focus was on Chile, but in talking about this, we realized it was clear that there were similar things going on in the United States – California in particular – and Mexico,” says Hanson. “It led to the idea to look at those three regions together in a conference.”

Hanson and Meller determined that the conference would have a strong comparative element, and they began inviting participants who were in positions close to the crisis and who had the potential to pursue research and



Denise Dresser, Professor of Political Science, Instituto Tecnológico Autónomo de México.

examine policy decisions that would help the countries move forward after the crisis subsided.

“We were looking to bring together policy makers and academics who don’t normally cross paths,” Hanson explains, “so there was this sharing of ideas across both national and disciplinary lines that made the event exciting.”

During the conference, academics from UC San Diego, the University of Chile, the Catholic University of Chile, and the Mexico Autonomous

Institute of Technology discussed ideas about democracy, economic growth, and social cohesion with policy makers from The World Bank, the United Nations, and the Chilean government.

As they made their way through the presentations, the participants noticed a common theme beginning to emerge: while there was a lot of optimism surrounding prospects for Chile, the discussions about Mexico and California were less encouraging. Meller and Hanson arranged the conference to examine the commonalities among the three countries, but what resulted from the conversation was actually a clearer picture of the differences.

According to Hanson, the conference highlighted the different trajectories that these countries are following as they come out of the economic crisis. The information the participants gathered at their meeting will serve to further research into how best to continue progress in development and economic growth.

The conference also served to strengthen the connection between UC San Diego and academics in Chile. Through generous scholarships, the government in Chile is trying to substantially increase the number of its



UC San Diego Senior Vice Chancellor Paul Drake attended the conference and presented on the “State of Democracy” panel.



Patricio Meller, left, and Eugenio Tironi, both of CIEPLAN, participated in the “Prospects for Economic Growth” and “Challenges for Social Cohesion” panels, respectively.

citizens with advanced degrees, and after a meeting between Chilean university officials and UC San Diego administrators the day following the conference, the university is now connected with that effort.

“IR/PS is engaged with university representatives in Chile now,” says Hanson. “We’re reaching out and finding the right venues to make Chileans aware of IR/PS.”

# RESEARCH GRANTS

## OVERVIEW

Every year the Center on Pacific Economies participates in academic inquiry by offering grants to fund the innovative research of IR/PS professors. This year, funding supported research on authoritarian regimes in Vietnam, conducted by Professor Edmund Malesky; the connection between schooling and HIV/AIDS in Sub-Saharan Africa, conducted by Professor Craig McIntosh; and microenterprises in Sri Lanka and Ghana, conducted by Professor Chris Woodruff. In addition, Professor Miles Kahler used a CPE research grant to fund a conference in April 2010 that examined how political agendas are affected by the worldwide economic recession.

**EDMUND MALESKY**  
PROFESSOR OF POLITICAL SCIENCE  
PROJECT LOCATION: VIETNAM

**Project Description:** Recent scholars have argued that authoritarian regimes that co-opt oppositional parties into an effective legislature last longer than under-institutionalized regimes, are less likely to experience civil conflict, and provide more stable economic environments, which leads to faster economic growth. Professor Malesky's project seeks to provide empirical evidence to back up this theoretical argument by examining Vietnam's National Assembly (VNA), which has been dominated by the Communist Party. This project has two goals: (1) to conduct an exhaustive analysis of the query sessions, whether delegates represent their constituencies, and whether ministerial behavior changes in regards to this query; and (2) examine how citizens respond to information about delegate behavior.

**CRAIG MCINTOSH**  
PROFESSOR OF ECONOMICS  
PROJECT LOCATION: MALAWI

**Project Description:** Over 40.3 million people around the world are infected with HIV, with about 65% of them living in Sub-Saharan Africa. Most research focuses on finding a cure and on finding better treatments, but it also needs to focus on preventative measures that decrease the risk of being infected. Professor McIntosh's project examines the connection between schooling and HIV infection risk, trying to answer the question "What impact does maintaining female school enrollment through conditional cash transfers have on risky sexual behavior?" It will look at three aspects: (1) education peer effects; (2) network effects on sexual behavior; and (3) network effects of HIV testing. This project is in its second year of CPE funding.



**Project Description:** Professor Woodruff’s project focuses on microenterprises in Sri Lanka and Ghana and examines the differences between microenterprises owned by males and females. It also examines the impact of institutional constraints on the efficiency of the allocation of capital and the multiple constraints to employment growth among enterprises owned by males. The research will focus on two specific aspects: (1) addressing the puzzle of lower returns to female owners of microenterprises; and (2) whether it is possible to generate employment growth in addition to income growth in male-owned enterprises. This project is in its second year of CPE funding.

**CHRIS WOODRUFF**  
PROFESSOR OF ECONOMICS  
PROJECT LOCATION: SRI LANKA



Participants in Professor Chris Woodruff’s research study in Sri Lanka. Photo credit: Chris Woodruff.

**Project Description:** The recent global economic downturn is bound to have significant political repercussions. Earlier depressions led to rise of new political movements, the reshuffling of political coalitions, and the transformation of the role of government in the economy. Professor Kahler’s conference examined – at this early stage in the 21st century’s first great financial and economic rupture – those likely political effects. The conference convened a distinguished interdisciplinary team of scholars to consider the effects of macroeconomic events on politics. The April 2010 conference included both scholarly panels that discussed newly commissioned research papers and a closing panel that addressed the implications of the economic crisis from the perspective of current practitioners in business, policy, and politics.

**MILES KAHLER**  
PROFESSOR OF POLITICAL SCIENCE  
CONFERENCE: “POLITICS IN THE  
NEW HARD TIMES”

# THE YEAR IN PHOTOS



PLF Alejandro Pisanty presents his lecture on telecommunications in Mexico.



IR/PS Professor of Management Roger Bohn chats with Gabriela Manriquez of QUALCOMM after a lecture.



PLF Chung-in Moon connects with IR/PS students.

Below: IR/PS students and friends gather for a reception.



PLF Takatoshi Ito.

Below: PLF Sung-Hoon Kim, left, and IR/PS Dean Peter Cowhey shared the Q&A portion of a joint lecture on the Korea-U.S. Free Trade Agreement.



PLF Lázaro Cárdenas Batel, seated center, enjoys a happy hour with members of the IR/PS Latin American Student Organization.





IR/PS students enjoy good friends and good food after a Pacific Leadership Fellow lecture.

Below: PLF Kazuhiko Toyama and his wife, Yasuko, take time for casual coffee during their visit to San Diego.



Alberto Díaz-Cayeros (at right), Director of the Center for U.S.-Mexican Studies, chats with IR/PS community member Stan Gromkowski.



Above: IR/PS Professors Stephan Haggard, left, and David Victor, center, take a break with Bob Keohane of Princeton during the Hard Times conference.

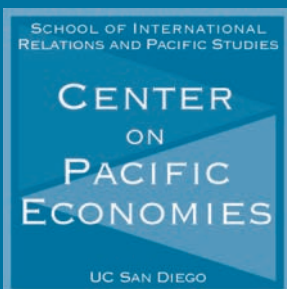
Right: PLF Sigrid Arzt gives a lecture on organized crime in Mexico to a packed house.



IR/PS Professor Eiko Ushida, left, and PLF Masakazu Toyoda, far right, prepare for a Japanese language class.

PLF Sung-Hoon Kim and his wife, Inah Park, enjoy their tour of the Scripps Institution of Oceanography.





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